

Sahajgyan Educational & Charitable Trust Sanchalit Swami Sahajanand College of Commerce & Management (AUTONOMOUS)

[Recognized under UGC 2 (f) Reaccredited Grade B⁺ by NAAC (CGPA - 2.66) & ISO 2009 : 2015 Certified]

Parent University: Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar

🦁 Plot No. 639, ISCON Mega City, Near M. K. Bhavnagar University Karyalaya, Bhavnagar - (Gujarat)

Admission Open



Managerial Skills at Work...

B.B.A. (General/Specialization) Three Years/Four Years U.G. Programme

Unleash Your Potential with a B.B.A. Specialization at Our Autonomous College! Are you ready to embark on a transformative journey towards a successful career in business? Look no further! Join our prestigious SSCCM (Autonomous) and choose from a diverse range of B.B.A. specializations tailored to your interests and aspirations!

Unique Aspect of Our Programme:

At our college, we believe in empowering our students with the skills and knowledge needed to thrive in today's dynamic business landscape. What sets us apart is our comprehensive B.B.A. program offering specializations in Financial Management, Marketing Management, Human Resource Management, Information Technology, Entrepreneurship & Family Business, and Global Business. With a focus on experiential learning, industry-relevant projects, and personalized mentorship, we ensure that our students receive a well-rounded education that prepares them for the challenges of the real world.

Career Opportunities Await:

With a B.B.A. degree from our college and a specialization in your chosen field, the sky's the limit for your career! Whether you aspire to become a Financial Analyst, Marketing Manager, HR Specialist, IT Consultant, Entrepreneur, or Global Business Leader, our program equips you with the expertise and practical skills needed to excel in a wide range of roles and industries. Additionally, our strong alumni network and career services will provide you with valuable connections and support to kickstart your career and achieve your professional goals.

Don't miss out on this opportunity to turn your passion for business into a successful career! Admissions now open. Secure your future today.





Sahajgyan Educational & Charitable Trust Sanchalit Swami Sahajanand College of Commerce & Management (AUTONOMOUS)

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- **©**: 0278-2512252, 2516999, 2523646 **©**: ssccmautonomous@gmail.com **®**: www.ssccm.ac.in

Admission Open



Your Passport to extraordinary experiences...

B.B.A. (Travel & Tourism Managment) Three Years/Four Years U.G. Programme

Explore the World with Our B.B.A. in Travel & Tourism Management!

Are you passionate about exploring new cultures, discovering hidden gems, and turning your love for travel into a rewarding career? Join our esteemed Autonomous College and embark on an exhilarating journey with our specialized B.B.A. in Travel & Tourism Management!

Unique Aspect of Our Programme:

Dive into a world of endless possibilities with our innovative B.B.A. program in Travel & Tourism Management. What sets us apart is our unwavering commitment to providing students with hands-on experiences, immersive learning opportunities, and industry insights that go beyond the classroom. From field trips to leading travel destinations to interactive guest lectures by seasoned professionals, we ensure that our students gain practical knowledge and skills that are essential for success in the dynamic travel and tourism industry.

Career Opportunities Await:

With a B.B.A. degree in Travel & Tourism Management from our college, you'll unlock a world of exciting career opportunities! Whether you dream of becoming a Travel Consultant, Tour Operator, Event Coordinator, Destination Manager, or Hospitality Manager, our program prepares you to thrive in a variety of roles within the vibrant travel and tourism sector. Additionally, our strong industry connections and career support services will help you land internships, secure job placements, and chart a path to success in this dynamic and rewarding field.

Don't just dream about traveling the world – make it your reality with our B.B.A. in Travel & Tourism Management! Admissions now open. Secure your spot today.

Think B.B.A.
Think SSCCM....

