

[Recognized under UGC 2 (f) Reaccredited Grade B<sup>+</sup> by NAAC (CGPA - 2.66) & ISO 2009 : 2015 Certified] Parent University : Maharaja Krishnakumarsinhji Bhavnagar University, Bhavnagar

© Plot No. 639, ISCON Mega City, Near M. K. Bhavnagar University Karyalaya, Bhavnagar - (Gujarat) 🔇 : 0278-2512252, 2516999, 2523646 🛛 😑 : ssccmautonomous@gmail.com 🖷 : www.ssccm.ac.in

Admission Open Shape your future with specialized B.Com...

# **B.COM. (Honours)** (Data Analytics) Three Years / Four Years U. G. Programme

Tailor Your B.Com. Degree to Your Passion and Career Goals!

At SSSCCM (Autonomous), we believe in empowering students to pursue their interests and carve out successful careers in the dynamic field of commerce. Choose from a range of specialized tracks within our B.Com. program, each offering unique opportunities for growth and advancement.

### Why Choose SSCCM (Autonomous) for B.Com, with Specializations?

- Data Analytics: Dive into the world of big data and harness the power of analytics to drive business decisions. Learn advanced data analysis techniques and emerge as a data-driven decision-maker sought after in diverse industries.
- Finance & Accounting: Master the principles of finance and accounting and gain expertise in financial analysis, budgeting, and reporting. Prepare for roles in corporate finance, investment banking, financial consulting, and accounting firms.
- Marketing & Management: Develop strategic marketing skills and leadership acumen to thrive in today's competitive market. Learn to create impactful marketing campaigns, manage brands effectively, and lead teams to success in various industries.
- BFSI & Investment Management: Explore the intricacies of banking, financial services, and investment management. Acquire knowledge in risk assessment, portfolio management, and financial planning, preparing for careers in banking, investment firms, and wealth management.
- BPO: Gain insights into business process outsourcing (BPO) and hone your skills in customer service, communication, and process optimization. Prepare for roles in customer support, technical assistance, and back-office operations in the rapidly growing BPO industry.

### Admission Now Open!

Seize the opportunity to tailor your B.Com. degree to your interests and career aspirations. Apply now for B.Com. with Specializations at SSCCM (Autonomous) and embark on a journey of endless possibilities in the world of commerce!



Think B.Com... Think SSCCM....



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Admission Open Fuel your Ambition with B.Com.: Where Every Number tells a story of Success...

# B.COM. (HONOURS) (Finance & Accounting, Market & Managment, BFSI & Investment, BPO) Three Years / Four Years U. G. Programme

Tailor Your B.Com. Degree to Your Passion and Career Goals!

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### Why Choose SSCCM Autonomous College for B.Com. with Specializations?

- Data Analytics: Dive into the world of big data and harness the power of analytics to drive business decisions. Learn advanced data analysis techniques and emerge as a data-driven decision-maker sought after in diverse industries.
- Finance & Accounting: Master the principles of finance and accounting and gain expertise in financial analysis, budgeting, and reporting. Prepare for roles in corporate finance, investment banking, financial consulting, and accounting firms.
- Marketing & Management: Develop strategic marketing skills and leadership acumen to thrive in today's competitive market. Learn to create impactful marketing campaigns, manage brands effectively, and lead teams to success in various industries. • BFSI & Investment Management: Explore the intricacies of banking, financial services, and investment management. Acquire knowledge in risk assessment, portfolio management, and financial planning, preparing for careers in banking, investment firms, and wealth management.
- BPO: Gain insights into business process outsourcing (BPO) and hone your skills in customer service, communication, and process optimization. Prepare for roles in customer support, technical assistance, and back-office operations in the rapidly growing BPO industry.

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## Admission Open Shape your future with specialized B.Com. ...

# **B.COM.** (Honours) (Forensic Accounting) **Three Years / Four Years U. G. Programme**

Uncover the Secrets of Financial Investigation with Our B.Com. Program!

Embark on a journey of financial discovery and forensic expertise with SSCCM (Autonomous) B.Com. program specializing in Forensic Accounting. Dive deep into the world of financial investigation and equip yourself with the skills needed to combat fraud, deception, and financial crimes.

### Why Choose SSCCM Autonomous College for B.Com. with Forensic Accounting?

- Unique Curriculum: Our program blends traditional commerce education with specialized courses in forensic accounting, offering a comprehensive understanding of financial analysis, auditing, and investigation techniques.
- •Real-World Application: Gain hands-on experience through case studies, simulations, and practical projects, preparing you for the challenges of real-world financial environments.
- Expert Faculty: Learn from industry experts and certified forensic accountants who bring a wealth of experience and knowledge to the classroom, ensuring you receive top-notch instruction and guidance.
- Career Opportunities: Unlock a wide range of career opportunities in forensic accounting, fraud examination, risk management, compliance, and corporate governance. Our graduates are highly sought-after in accounting firms, law enforcement agencies, regulatory bodies, and corporate sectors worldwide.

### **Admission Now Open!**

Seize the opportunity to carve out a successful career in forensic accounting. Apply now for B.Com. with Forensic Accounting at SSCCM (Autonomous) and become a trusted guardian of financial integrity and transparency!



Think B.Com. Think SSCCM....



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### Admission Open Shape your future with specialized B.Com...

# B.COM. (Honours) (Fintech) **Three Years / Four Years U. G. Programme**

### **Revolutionize Commerce with Our Innovative Program!**

Join the forefront of financial innovation and propel your career to new heights with SSCCM (Autonomous) B.Com. program specializing in Fintech (Financial Technology). Discover the intersection of finance and technology, and equip yourself with the skills needed to thrive in the digital economy.

### Why Choose SSCCM Autonomous College for B.Com. with Fintech?

- Cutting-Edge Curriculum: Our program integrates traditional commerce education with specialized courses in financial technology, offering a dynamic blend of finance, coding, data analytics, and blockchain technology.
- Industry Partnerships: Benefit from our collaborations with leading fintech companies and financial institutions, providing you with valuable insights, internship opportunities, and industry connections.
- Hands-On Learning: Engage in experiential learning through real-world projects, hackathons, and workshops, allowing you to apply theoretical knowledge to practical scenarios and develop market-ready skills.
- Career Acceleration: Unlock a plethora of career opportunities in fintech startups, investment firms, banking institutions, e-commerce platforms, and regulatory bodies. Our graduates are equipped to pursue roles in financial analysis, risk management, digital banking, cryptocurrency, and beyond.

### **Admission Now Open!**

Seize the opportunity to become a trailblazer in the world of fintech. Apply now for B.Com. with Fintech at SSCCM (Autonomous) and embark on a journey where innovation meets finance!

