



UGC Recognised
2(f) & 12(B) Status from UGC

Apeejay Stya University

SOHNA, GURUGRAM | Estd. 2010

India's 1st Industry-Centric Technology & Liberal Arts University focused on Research & Innovation™





WHAT I NEED IS A PAIR OF WINGS

WINGS OF INSPIRATION


WINGS OF ENCOURAGEMENT

WINGS OF AMBITION

WINGS OF IDEAS

WINGS OF KNOWLEDGE





FREEDOM TO CHOOSE YOUR OWN MAJORS & MINORS

Carrying forth the Apeejay Styra legacy of over 50+ years of excellence in education

WE VALUE

Commitment to Research

ASU provides research opportunities across all levels including real-time industry-led research.

Freedom to Realign Educational Goals

A student can choose to change his/her degree or major even in later semesters and re-apply credits already gained.

Freedom to Graduate at One's Pace

ASU allows students to graduate at their own pace (early or late) by choosing their own customised path.

Trans-Disciplinary Approach

There is strong focus on a trans-disciplinary approach and research across all programmes & disciplines, to solve complex problems and generate new knowledge.

WE PROVIDE

Innovative Academic System

Based on the best practices of the Ivy League Universities of USA.

Dynamic Evaluation Procedure

Continuous and dynamic evaluation system is provided, including field projects, group discussions, research credits and take-home papers.

Unique Technology-Driven Teaching Methodology

Students and teachers at ASU discover knowledge and skills together. Small classes & well-equipped labs, combined with best ICT practices promise a rich and personalised teaching-learning experience.

Course Choice and Scheduling Flexibility

ASU allows students the flexibility to take any course being offered by the university and customise their schedule in a semester to accomplish personal learning milestones.

Liberal Arts Approach

Broad, well-defined path to develop critical thinking and analytical skills, with a Liberal Arts approach implemented through a 'Core' set of wide-ranging subjects and domains. Students have the freedom to choose their own majors & minors.

WE FOCUS ON

Relevant Curriculum & Syllabus

The focus is on well-designed curriculum that engages students and promotes critical thinking, creativity and achievement at all levels. Each course is carefully selected & vetted and is revisited regularly in sync with the changing market dynamics based on a 'mark-to-market' approach.

Flexible Academic Load

With a flexible credit system, students can choose to take between 12 to 18 credits per semester and are permitted to take a range of advanced classes.

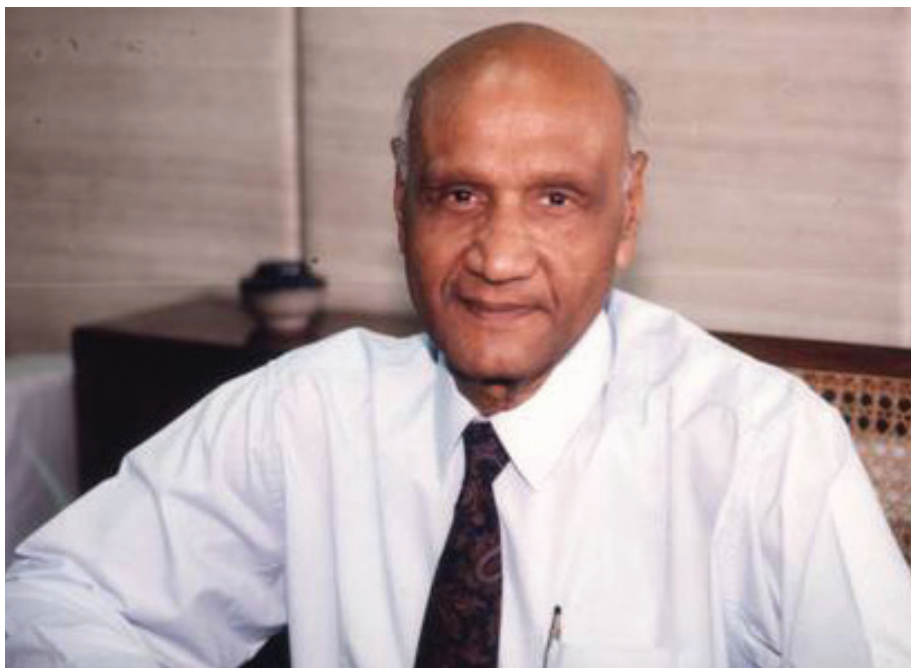
Excellence in Research & Innovation

ASU is a robust seat of innovation and research in Applied Science & Technology, including support for research in emerging technologies, Biosciences, Clinical Research, Pharmaceutical Sciences and Electronics. State-of-the-art research and technology incubation facilities are available to students and researchers.

Strong Industry Interface

ASU has multiple associations with industries across the globe through its synergy with various Chambers of Commerce & organisations such as CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICI Institute, World Brand Congress and CMO Asia. ASU nurtures the concept of entrepreneurship through an E-Cell and also has a unique Incubation Centre supported by leading industries in different fields.

THE VISIONARIES



Dr. Stya Paul

(October 4, 1919 - June 7, 2010)

Inspiration behind Apeejay Stya Group & Apeejay Education
Founder & Chancellor, Apeejay Stya University

Dr. Stya Paul, eminent industrialist, educationist, philanthropist and freedom fighter provided the foundation and inspiration for the emergence of the Apeejay Stya Group and the Apeejay Education as trusted symbols of quality and excellence in the country's industrial and educational landscape.

A pioneering entrepreneur with a far-sighted vision of the future, Dr. Stya Paul was instrumental in the rise of the Apeejay Group as one of the biggest industrial houses of independent India and was a leading architect of the country's emergence as a self-reliant industrial superpower. As Chairman Emeritus, he guided the Apeejay Stya Group, a privately and closely-held leading Indian Industrial and Investment House, to become one of the major corporate houses of the country, with several alliances, collaborations and significant presence in Europe, Middle East and East Asia.

Dr. Stya Paul, fondly called 'Sethji', recognised the great role that industry could play in providing quality education. Towards this objective, he decided to set up not-for-profit educational institutions across the country where scientific and career-building knowledge could be provided along with inculcation of values and an appreciation of Indian culture, arts and heritage. Starting with a small school in Jalandhar in 1968, all the schools and institutions of higher learning established by him over five decades under the aegis of the Apeejay Education have flowered to become symbols of excellence in their various disciplines, moulding lives and careers of future generations of the country.

The year 2010 also saw the realisation of Dr. Stya Paul's lifetime dream of setting up the Apeejay Stya University – a seat of global learning established to bring about a transformation of society through value-based education, man-making and nation-building. His vision of excellence for the University is being carried forward by his daughter and only child, Mrs. Sushma Paul Berlia, Chancellor of Apeejay Stya University, Chairman, Apeejay Education and Chairman, Apeejay Stya & Svrán Group.

During his long and illustrious career, Dr. Stya Paul was actively associated with several social, cultural and professional bodies and held responsible positions reflecting his versatility, leadership and standing in industry and social circles. His philanthropy and generosity knew no bounds, and throughout his life, he helped the physically-handicapped and the needy with financial assistance and educational/vocational opportunities, thus enabling them to join the mainstream. Over the years, numerous awards and accolades were bestowed upon him, in a life richly lived and full of sharing & caring.

A true Karmayogi, Dr. Stya Paul retained his zeal for hard work even in his advanced age and remained keenly involved in the management of the Apeejay institutions well into his nineties. Active till the very end, he departed from this world peacefully on June 7, 2010, while preparing to leave for office. But his life's work and achievements, and the lasting legacy of excellence that he has left behind, will continue to inspire & guide us in all our endeavours.



Mrs. Sushma Paul Berlia

Chancellor, Apeejay Stya University
Chairman, Apeejay Education
Chairman, Apeejay Stya and Svan Group

"At Apeejay Stya University, we have set for ourselves a high benchmark, not just in terms of academic standards, but also in transparency, accountability and governance. We offer our students a wealth of learning opportunities in a vibrant campus that would serve as an essential stepping stone to a fulfilling life & career."

A multi-dimensional personality, Mrs. Berlia is a leading Entrepreneur, Industrialist and Educationist who has devoted her life to Nation-building with global footprints.

Mrs. Berlia was the first woman to lead a multi-state apex chamber of commerce in India, serving as the President of the PHDCCI in 2005-06. She was the first woman in India to lead her own pharmaceutical company, when not yet 30, and was the first woman entrepreneur of a major educational group in India.

Mrs. Berlia is a Former Member of the Board of Governors, IIT Roorkee, and Former Chairperson, Board of Governors, NIT, Jalandhar. Mrs. Sushma Paul Berlia is the Chairman, ASSOCHAM National Council on Business Facilitation and Global Competitiveness and is a member of the National Management Committees of ASSOCHAM and FICCI.

In 1995, Mrs. Berlia represented India at the UN World Social Summit at Copenhagen and delivered the keynote address on the 'Role of Women at the Work Place'.

A humanitarian to the core, Mrs. Sushma Paul Berlia has always championed such causes as working for the physically challenged, economically weaker sections of society and empowerment of women.

Mrs. Sushma Paul Berlia has won numerous awards & accolades for her contributions towards academia and industry. These include felicitations by Skill Tree Knowledge Consortium and Mahatma Gandhi Samman at the House of Commons London, 'Hall of Fame Award' by Asian Leadership Awards, Dubai, 'Udyog Rattan Award', 'Lifetime Achievement Award for Promoting Education for Social Cause' by ASSOCHAM, 'ET-Inspiring Entrepreneur of India' & 'Most Promising Business Leaders of Asia', Life Time Achievement Award for Promoting Education for Social Cause and many more. Rotary Club of Delhi Premier felicitated Mrs. Berlia as COVID WARRIOR for her philanthropic endeavours & extraordinary contribution to help those in need during the COVID-19 pandemic.

She was also conferred with 'Life Time Achievement Award: Promoting Education for the Social Cause' at Digital Education Summit by Universal Mentors Association.

She was felicitated with the Legendary Shiromani Award for Excellence in Education at the NRI World Summit 2022, United Kingdom.

She delivered a special address in the House of Lords, UK, at the 2022 & 2023 London Global Convention on Corporate Governance and Sustainability.

She won the Life time achievement Women Achievers Award 2023 for her exemplary work for women by ZEE News & DNA in 2023 and was awarded 'Distinguished Fellow of Institute of Directors' (IOD) 2023, for outstanding contribution to public welfare, women empowerment and social inclusion.

She was bestowed with Life Time Achievement Award, for her remarkable contributions and visionary leadership that have significantly impacted the entire Education sector and the nation as a whole by the Service Export Promotion Council (SEPC), set up by the Ministry of Commerce and Industry, Government of India in 2024.



Mr. Nishant V. Berlia

Pro-Chancellor, Apeejay Styta University
General Secretary, Apeejay Education
Co-Promoter, Apeejay Styta and Svrán Group

Mr. Nishant V. Berlia, Co-Promoter, Apeejay Styta and Svrán Group is a young entrepreneur and educationist. He is also the General Secretary of Apeejay Education. Mr. Berlia has worked with the Group's operations in India, Europe, and the Middle East and is actively involved with the group's Pharmaceutical Vertical. He is an alumnus of Stanford University, USA (Bachelors in Economics with minor in Computer Science & Biological Sciences). He has studied Management from Harvard University. Mr. Berlia is the eldest grandson of Dr. Styta Paul and son of Mrs. Sushma Paul Berlia & Mr. Vijay Berlia.

Mr. Berlia, presently, is also the Chairman, Education Committee and Former Chairman, Health Committee of the PHD Chamber of Commerce and Industry (PHDCCI), Member of Managing and Working Committees, PHDCCI, Member Pharma Committee & Life Sciences Council of the Federation of Indian Chambers of Commerce and Industry (FICCI) and Member Intellectual Property Rights Committee, FICCI.

Under his stewardship, the Pharmaceutical vertical, Martin & Harris Pvt. Ltd. was conferred 'Excellence in Business Innovation' Award at the Excellence Awards organised by the Healthcare Summit 2017 - Pharma & Medical Devices as also the "Excellence in Supply Chain Logistics & Good Distribution Practices" award at the ASSOCHAM Annual Pharma Summit 2024.



Mr. Aditya Paul Berlia

Pro-Chancellor, Apeejay Styta University
Joint Secretary, Apeejay Education
Co-Promoter, Apeejay Styta and Svrán Group

Mr. Aditya Paul Berlia, Co-Promoter, Apeejay Styta and Svrán Group is a young entrepreneur and educationist of the country who balances his role in the corporate world along with his philanthropic dedication to education. He is also the Joint Secretary of Apeejay Education. A graduate of Stanford University & an MBA from the Harvard Business School, Mr. Berlia has to his credit several innovative industrial, entrepreneurial & educational initiatives both in India and abroad. As part of the Co-Promoter, Apeejay Styta and Svrán Group, he directs strategic projects & executes key entrepreneurial projects while holding direct operational roles in several Group companies. He is also well-known for his dedication to education & research and has been instrumental in developing the broad vision of the ASU. He is also the Founder of the Apeejay Styta Education Research Foundation that is dedicated to improving education in India through research and policy initiatives.

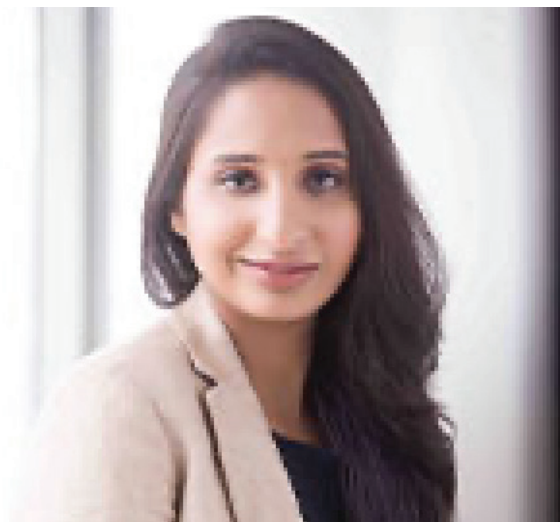
He is an acclaimed artificial intelligence expert sought after by business leaders worldwide. He is on a mission to democratize AI education and empower people through Vjal Institute, wherein 1 million people are being trained on AI.

Mr. Berlia has been a champion of Design Think and Innovation. He serves on the board of the Apeejay Institute of Design, one of India's oldest design schools and is the Founder of the Svrán Open Design Foundation. He is also a member of the CII National Committee on Design. He is the Founder of the Svrán Apeejay Journalism Foundation which supports quality journalism.

Mr. Berlia is a prolific writer, having authored a wide-range of books and articles on Education & Technology. He is also the author of a National Bestseller fiction, named 'Tantra by Adi'.

He was awarded 'Influential Personality in Artificial Intelligence 2023' at Education Icon Awards 2023 by 91.1FM Radio City and the 'Young Educationist of India 2022' at Emerging Haryana Conclave by Zee Delhi NCR.

Mr. Berlia has recently been awarded "The Leading Educationist of the Year 2022" at Asia - African Leadership Forum organised by Asian-African Chamber of Commerce and Industry on 24th April 2022, New Delhi. He has also been recently bestowed with the Young Global Edupreneur of the year in South Asia 2021 during National Conclave on Leveraging Lockdown Learnings: Implications on Academia and Industry. The award was presented by Shri K K Aggarwal, Chairman, National Board of Accreditation. Mr. Berlia was conferred the Zeenews.com/India.com Editor's choice award for Educationist for the year 2021 at Edufuture Excellence Award 2021. He received Educationist of the Year 2021 by Integrated Chamber of Commerce and Industry during 5th National Excellence Award Ceremony which was organised concurrently with Second Education to Entrepreneurship Summit 2021.



Dr. Neha Berlia

Pro-Chancellor, Apeejay Stya University
Joint Secretary, Apeejay Education
Co-Promoter, Apeejay Stya and Svrn Group

Dr. Neha Berlia is the Co-Promoter and Member of the Senior Management Board of Apeejay Stya and Svrn Group, an international conglomerate of businesses with major interests in Education, Pharmaceuticals & Life Sciences and Real Estate. Dr. Berlia is a well-known educational leader and serves as the Joint Secretary of Apeejay Education which is responsible for overseeing 26 Educational Institutions (Schools & Higher Education) and the Apeejay Stya University, collectively comprising over 5000 Educators & Staff Members and over 40,000 Students.

Dr. Neha Berlia is member of the Management Committee in PHDCCI and has been associated with numerous other industry chambers. She is an active member of the Rotary Club in Delhi and has made strides in Rotary of Delhi Premier.

She is a graduate in Economics from Stanford University, USA and holds a Master's degree in Management & Banking from the University of St. Gallen in Switzerland. Her master's thesis was on "BRIC Countries on the Rise: Growth Opportunities in the Indian Bank Lending Industry." She did her PhD (doctorate) in Finance from the University of St. Gallen in Switzerland on the topic "International Linkages in Financial Markets." She has recently graduated from the Owners President Management program at Harvard Business School.

Dr. Neha Berlia has been bestowed with numerous awards and accolades. Recently, she was bestowed with the 'Education Entrepreneur' of the Year 2024 for continuous efforts to pursue excellence in Education, at the Education Summit & Award organized by Jagran Josh. She was also conferred as 'Educationist for the Year 2023' by the Centre for Education Growth and Research during the 21st Rashtriya Shiksha Gaurav Puraskar Ceremony held in New Delhi. She was also conferred with the "Edu Visionary Leader of the Year 2022" award.

Additionally, Dr. Berlia is an Indian National Medalist athlete and an award-winning Indian classical musician, as well as a passionate philanthropist.

ASU LEADERSHIP TEAM



Dr. Vijay Vir Singh

Vice-Chancellor
Apeejay Stya University

Dr. Vijay Vir Singh is an accomplished academician and researcher with an extensive experience of over 38 years. Prior to his current role as Vice-Chancellor, Apeejay Stya University, he held various positions at the University of Rajasthan in Jaipur as a Professor and Head of the Department of Economics, Dean of the Faculty of Social Science, and was a valued member of the Syndicate and Senate. Additionally, he held positions such as Director of the NITI Aayog Chair, Director of the UGC-Human Resource Development Centre, Director of Examination, and Director of the PG School of Social Sciences. He also served Vivekananda Global University, Jaipur as president (Vice-Chancellor).



Dr. Sucharita

Pro-Vice-Chancellor
Apeejay Stya University

Dr. Sucharita, Director, Apeejay Education, Jalandhar and the longest-serving Principal of Apeejay College of Fine Arts (ACFA), Jalandhar upon her superannuation has been elevated to the prestigious post of Pro-Vice-Chancellor, Apeejay Stya University, Sohna, Gurugram.

Associated with Apeejay since 1978, first as a lecturer in fine arts and later as its renowned principal, Dr. Sucharita's professional venture has been spectacular throughout making ACFA a national and global presence with its outstanding accomplishments in every field.



Prof. (Dr.) Vimala Veeraraghavan

Professor-cum-Dean
Apeejay Stya University

Professor Dr. Vimala Veeraraghavan, a Gold Medalist in Masters of Psychology, is Emeritus Professor in Psychology and Education. With 40 years of teaching and research experience, she has held various positions including Head/Director of the departments. She was a visiting professor at Thammasat University Bangkok and has been invited speaker and chaired sessions at many international conferences. She has been the recipient of many notable awards like the prestigious Lifetime Achievement Award of the Asiatic Society, Teacher Fellowship award of the Indian Council of Social Science Research (ICSSR) and National Fellowship Award of the Indian Council of Philosophical Research (ICPR). She has authored 18 books and has published more than 70 papers in national and international journals. She has also completed sponsored research projects by the UGC, ICSSR, DIPR, BPRD and Dept. of Women and Child Development, GOI.



Prof. Sanjay Ahirwal

Dean, Student Welfare

Prof. Sanjay Ahirwal heads the School of Journalism and Mass Communication at Apeejay Styta University as its Dean since 2018.

He has over 25 years of experience in Broadcast Journalism. A political reporter who carved a niche in reporting from areas of conflict, including Iraq, Afghanistan, Lebanon, Kargil, Kashmir, the Central Indian Maoists affected areas and the North Eastern States.

Before becoming the Editorial Head of NDTV India as the Senior Executive Editor, Prof. Ahirwal was the Chief of Political Bureau and the National Bureau Chief of NDTV.

In 2012, he moved to NDTV Worldwide as its Managing Editor to head its training wing. He has conducted workshops for broadcast journalists in Malaysia, Kenya, Tanzania, Bangladesh and several news channels in India. He has been teaching students of broadcast journalism for more than 7 years. He has devised and implemented modules on "One Newsroom" and "Art of Storytelling" both for working professionals and journalism students.

Mohsin Khan

Officiating Registrar, Apeejay Styta University

Mohsin Khan is a seasoned professional with over 16 years of diverse experience spanning higher education, corporate management and global operations. Currently serving as Deputy Registrar at Apeejay Styta University, he is a trusted leader in managing statutory compliance, institutional governance, and accreditation processes for prestigious agencies such as UGC, NAAC, AICTE, and NIRF.

Mohsin's career reflects a unique blend of expertise across sectors. His corporate journey includes significant roles with renowned brands like Emirates Airlines, Kingfisher Airlines, Thomas Cook (India) Ltd., and Trail Blazer Tours (India) Pvt. Ltd., where he excelled in customer service, operations, and international travel management. Transitioning into the education sector, he has contributed to premier institutions such as G D Goenka World Institute (in collaboration with Lancaster University – United Kingdom), G D Goenka University and Chandigarh University, where he led key initiatives in student engagement, international partnerships, and academic compliance.

An advocate for innovation and excellence, Mohsin is adept at bridging gaps between administrative processes and stakeholder satisfaction. His ability to handle multidisciplinary domains positions him as a dynamic force in institutional development.



ADVISORY BOARD

INTERNATIONAL



Baroness Tessa Blackstone

Prof. Blackstone was the Minister of State for the Department of Culture, Media, Arts and Sport (2001-2003) in the UK. Besides working on several parliamentary committees as a member, Baroness Blackstone also served as Vice-Chancellor, University of Greenwich (2004-2011). She headed Birkbeck College, University of London, for a decade as Master (from 1987 to 1997) until her appointment to the new Labour Government in 1997. She has been on the Board of Trustees of The Architecture Foundation.

Prof. John Etchemendy

Prof. Etchemendy has been a Provost of Stanford University since September 1, 2000. Prof. Etchemendy has been a Faculty Member in the Department of Philosophy since 1983 and Symbolic Systems Program. He is a Senior Researcher of Center for the Study of Language and Information. He served as Senior Associate Dean in the School of Humanities and Sciences from 1993 to 1997. He chaired the Commission on Technology in Teaching and Learning.



Dr. Roop. L. Mahajan

Dr. Mahajan is Lewis E. Hester Chair Professor and Director of the Institute for Critical Technology and Applied Science at Virginia Tech where he also concurrently holds a joint appointment as tenured professor in the departments of Mechanical Engineering and Engineering Science Mechanics. He has more than 35 years of experience working as an interdisciplinary scientist and leader within both the private and educational sectors.

Dr. Salim Shah

Dr. Shah serves as the Chief Scientist at the Office of Enterprise Development for the Georgetown University Medical Center. In his administrative role, Dr. Shah oversees inter-institutional relationships that include among others Oak Ridge National Laboratory, Lawrence Livermore National Laboratory, George Mason University, and Virginia Tech collaborations. He is also involved in international efforts, specifically with India and China.



NATIONAL



Mr. B. S. Baswan

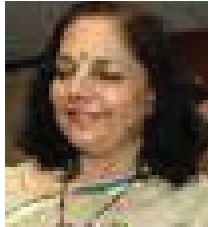
Mr. Baswan from Indian Administrative Service was the former Director of Indian Institute of Planning and Administration. He was Secretary of the Department of Higher and Secondary Education, MHRD Govt. of India. A highly acclaimed academician, Mr. Baswan is an alumnus of Eaton House Preparatory School, London, The Doon School, Dehradun, St. Stephen's College, Delhi and Elphinstone College, Mumbai. Mr. Baswan joined the Indian Administrative Service in 1967 in Madhya Pradesh Cadre. He holds a Master's Degree in English and Economics.

Mr. K. N. Memani

Mr. Memani is a Chartered Accountant by profession. He was the Chairman and Country Managing Partner at Ernst & Young, India until 31st March 2004. He was also a member of Ernst & Young Global Council. Mr. Memani specialises in Business and Corporate Advisory, Foreign Taxation, Financial Consultancy, etc. and is consulted on the corporate matters by several domestic and foreign companies. He is also member of the National Advisory Committee on Accounting Standards (NACAS) and member of Accounting Standard Board of the Institute of Chartered Accountants of India.



NATIONAL



Mrs. Komal Anand

Mrs. Anand from Indian Administrative Service has worked as a senior bureaucrat in the Government of India, including as Secretary, Ministry of Company Affairs. An alumna of Lady Shri Ram College, Mrs. Komal Anand also worked as Director General of Archeological Survey of India from 2001 to 2003 in the Ministry of Culture and implemented important heritage projects in the country. As Health Secretary in the Haryana Government, she effectively implemented many new schemes for women and children in the neglected areas of the state of Haryana.

Mr. M.C. Gupta

Mr. Gupta from Indian Administrative Service is a Former Chief Secretary of India's northern state of Haryana. He has a vast experience of administration in the government of India. He worked as Secretary in the Ministry of Industries and was Member Secretary of the 10th Finance Commission.

A Honorary Fellow of University of Birmingham, he received Officer of the National Order of Merit by the President of France.



Mr. M Damodaran

Mr. Damodaran from Indian Administrative Service is a top business executive and former government official. Working as Advisor and Chief Representative in India for the ING Group of Netherlands, Mr. Damodaran served as the Chairman of the Securities and Exchange Board of India (SEBI), India's financial markets regulator, from February 2005 to February 2008. Prior to this, he served as the Head of IDBI, a development finance institution which he converted to a bank. He was also Chairman of Unit Trust of India, then India's largest mutual fund, from July 2001 to December 2004.

NATIONAL

Dr. Moinuddin

Prof. Moinuddin, Former Dean, Faculty of Engineering & Technology, Jamia Hamdard, and Former Pro-Vice-Chancellor, Delhi Technical University is an educationist of eminence. A member of several advisory committees, he advises on Science and Technology related pedagogy. Prof. Moinuddin has also worked as Director, Dr. B R Ambedkar National Institute of Technology, Jalandhar, Punjab.



Dr. Rajiv Kumar

Dr. Kumar is an economist and the author of several books on the Indian economy and India's national security. He was former Vice-Chairman of NITI Aayog, Government of India. Dr. Kumar is also Chancellor of the Gokhale Institute of Economics and Politics in Pune. He was Secretary General of the Federation of Indian Chambers of Commerce and Industry (FICCI). He has also served as Director & Chief Executive of the Indian Council for Research on International Economic Relations (ICRIER) and Chief Economist of the Confederation of Indian Industries (CII), as well as in positions with the Asian Development Bank, the Indian Ministry of Industries, and the Ministry of Finance.

Dr. R. Sreedher

Dr. Sreedher is known as one of the pioneers in introducing Community Radio Stations in India. He has over 40 years of experience in Radio & Television and has also been the Director, Commonwealth Educational Media Centre for Asia. Dr. Sreedher worked as Director, Electronic Media Production Centre, IGNOU. Earlier, he worked in senior positions at the state-owned television Doordarshan & All India Radio.



NATIONAL



Dr. Triloki Nath Kapoor

Dr. Kapoor, a PhD in Commerce, has been the Dean and Vice-Chancellor of Punjab University, Chandigarh. He is a management educationist and has a long standing of more than 50 years in the areas of administration, education and corporate. Dr. Kapoor has been associated with some of the best educational institutions in India.

Dr. Vijay Kumar Saraswat

Dr. Vijay Kumar Saraswat is a distinguished scientist with vast experience in defence research—in both basic and applied sciences—spanning several decades. He retired as Secretary, DRDO, after decades of government service. He holds a PhD from Osmania University and an ME degree from the Indian Institute of Science. Dr. Saraswat has had an illustrious career and is credited with the indigenous development of missiles such as Prithvi, Dhanush, Prahaar, and Agni-5; the two-tiered Ballistic Missile Defence System; the initial operational clearance of Light Combat Aircraft Tejas; and nuclear submarine INS Arihant. As Member, NITI Aayog he has taken many initiative in diverse fields to make India self-reliant. He is also the Chancellor of Jawaharlal Nehru University. He is the recipient of many awards, including the Padma Shri (1998) and Padma Bhushan (2013). He has been conferred an honorary doctorate by more than 25 universities.



Dr. Y. S. Rajan

Dr. Rajan is a leading scientist. As Scientific Secretary, Indian Space Research Organisation (ISRO), he was responsible for a combination of scientific, technical, administrative, planning, policy and international cooperation matters. His contributions in shaping ISRO from its initial experimental phases into a major service delivery organisation have been remarkable. In the process, he has also been a creator of many institutions and sustainable mechanisms between ISRO and its end-users. He has worked with Massachusetts Institute of Technology (MIT), USA and NASA for about three years. As Principal Adviser (2004-2010), he created a unique mechanism at CII for University – Industry collaboration. As Vice-Chancellor, Punjab Technical University (PTU), he introduced key initiatives to improve the internal processes and the external interfaces of the university. He continues to be visiting faculty, board member and advisor to various renowned Indian academic institutions. He was awarded Padma Shri by the President of India in 2012. Also, he was felicitated at the India Geospatial Forum, with Lifetime Achievement Award in January 2013.

SCHOOL OF ENGINEERING & TECHNOLOGY

Mr. Kirti Kashyap
Assistant Director, Ernst & Young

Dr. Moinuddin
Distinguished Professor,
School of Engineering & Technology,
Apeejay Styra University

Mr. Sunil Goyal
CEO, Sopra India, Noida

SCHOOL OF DESIGN & VISUAL ARTS

Mr. Anuj Prasad
Founder and CEO, Desmania Design Pvt. Ltd.

Prof. Lalit Kumar Das
Head-I.D.D. Centre, I.I.T., New Delhi

Mrs. Lipika Sud
Director, Dimension Designers Pvt. Ltd.

Prof. S. Balaram
Dean, D.J. Academy of Design, Designer &
Former Chairman, Education - NID

Mr. Sugato Sen
Deputy Director General, Society of Indian
Automobile Manufacturers

Prof. Vivek Sabharwal
Director, Apeejay School of Architecture
& Planning

SCHOOL OF JOURNALISM & MASS COMMUNICATION

Dr. J.S. Yadav
Communication Expert & Former Director,
Indian Institute of Mass Communication

Dr. Manasvini Yogi
OSD & Associate Professor, Delhi School of
Journalism, University of Delhi

Mr. Nikhil Dey
President, Genesis Burson-Marsteller

Prof. Pervaiz Alam
Renowned Broadcast Journalist

Mr. Sandeep Goel
Noted Advertising Professional

Mr. Sanjoy Majumder
India Correspondent, British Broadcasting
Corporation

SCHOOL OF BIOSCIENCES

Padmashri Prof. Ramesh Bamezai
Director, National Centre of Applied Human
Genetics, School of Life Sciences,
Jawaharlal Nehru University, Delhi

Prof. Ambrish Mittal
HOD-Endocrinology & Diabetes, Medanta,
The Medicity, Gurugram

Dr. Bibhu Ranjan Das
President, Research and Development Centre
of Excellence in Molecular Pathology Clinical
Research Services, SRL Ltd., Mumbai

Prof. Graham R. Ball
HOD-Bioinformatics, Director-CompanDX,
Cancer Research Centre, Nottingham Trent
University, United Kingdom

Prof. S.K. Jain
Hamdard Institute of Medical Sciences
& Research, Jamia Hamdard University, New Delhi
(Former HOD-Biotechnology, J M U)

Dr. Shashi Wadhwa
Prof. & HOD-Anatomy, NDMC Medical College
& HRH Hospital, New Delhi
(Former Dean-AIIMS, New Delhi)

Dr. T Madan Mohan
Advisor, Dept. of Biotechnology,
Govt. of India, New Delhi

SCHOOL OF PHARMACEUTICAL SCIENCES

Dr. A.K. Purohit

Former Director, Ranbaxy Laboratories, Gurugram

Dr. Arvind Bansal

Professor and Head,
Dept. of Pharmaceutical Sciences,
NIPER, Mohali-Chandigarh

Prof. D.K. Majumdar

Former Professor & HOD,
Delhi Institute of Pharmaceutical
Sciences and Research (DIPSAR),
New Delhi

Prof. Ravi Kochchar

Associate Vice-President,
Product Development and Research,
R&D, Sun Pharmaceutical Industries
Limited, Gurugram

Prof. Roop K.Khar

Professor & Principal,
B.S. Anangpuria Institute of Pharmacy,
(Pt. B.D. Sharma University of Health
Sciences)

SCHOOL OF MANAGEMENT SCIENCES

Prof. Abad Ahmed

Former PVC - University of Delhi (Academician)

Dr. M.C. Gupta

Former Chief Secretary, Haryana

Dr. Raghupati Singhania

Industrialist

Mr. Vivek Kumar

Senior Vice-President and Head-HR
(India & Sri Lanka), Aegis Technologies

Prof. Madhu Vij

Former FMS, University of Delhi (Finance)

SCHOOL OF LEGAL STUDIES

Prof. (Dr.) Manoj Kumar Sinha

Director, Indian Law Institute (ILI),
New Delhi

Mr. Pawan Duggal

Eminent Cyber Law Expert & Advocate,
Supreme Court of India

Prof. S.P. Singh

Professor Emeritus, Former Professor of Law,
University of Delhi, Former Vice-Chancellor,
Lucknow University

SCHOOL OF EDUCATION

Prof. A.K. Sharma

Former Director, NCERT

Prof. J.S. Rajput

Former Director, NCERT

Prof. K. Sudha Rao

Member Secretary, Karnataka Knowledge
Commission, Former Vice-Chancellor,
Karnataka State Open University

Prof. Sudhanshu Bhushan

Head, Dept. of Higher Education, NUEPA

Prof. Vimala Veeraraghavan

Apeejay Stya University

SCHOOL OF BEHAVIOURAL SCIENCES

Prof. Minati Panda

Professor Psychology of Education,
JNU

Prof. Debal K Singh Roy

Professor of Sociology,
IGNOU

Dr. M.S.Rao

Former Director
Govt. of India, New Delhi

Prof. Dr. Shridhar Sharma

Former Director
General Health services
Govt. of India, New Delhi

Prof. Sam Manickam

Professor
Clinical Psychology, Mysore University

Prof. N. V. Varghese

Director
NIEPA, New Delhi



APEEJAY STYA UNIVERSITY

DEVELOPMENT BLOCK

ABOUT THE UNIVERSITY

Apeejay Styta University (ASU) is a seat of global learning that offers rich opportunities for innovative teaching-learning, creativity and research across disciplines. It aims to bring about a transformation of society through value-based education, man-making and nation-building by blending the dual identities of a technology and research-based university with a Liberal Arts institution. ASU is recognised by the University Grants Commission (UGC) and is accredited by NAAC.

Established by the Apeejay Styta Education Foundation in the state of Haryana [under Act No. 10 of the Haryana Private Universities (Amendment) Act 2010], ASU provides students not only 'education for living and livelihood' but also 'education for life' and empowers learners with a fundamental foundation in leadership and professional skills to face the challenges of the new liberalised global economy.

Situated amidst a sprawling, picturesque campus with state-of-the-art infrastructure on the Sohna-Palwal Road in the Gurugram district of Haryana, ASU offers a wide-range of innovative graduate, postgraduate and doctoral programmes across a plethora of disciplines that are based on the best education practices of some of the leading universities of the world. These are greatly facilitated by the strong industry-academia linkages, already established by the existing Apeejay Styta institutions of higher learning in all disciplines being offered by the University.

India's 1st Industry-Centric Technology & Liberal Arts University focused on Research & Innovation™

ASU is the first Industry-Centric Technology & Liberal Arts University in India. The academic programmes at ASU are unique, based on the Ivy League models. It looks at knowledge in a way that is holistic and global rather than narrow and overly scholastic.

ASU follows a trans-disciplinary approach. Its distinct structure enables a student, irrespective of her/his degree/disciplinary orientation, to pursue her/his interests in other knowledge areas and skill domains without compromising her/his core degree/discipline. The objective is to provide a broad spectrum of knowledge and skills.

Following the inter-disciplinary approach at ASU, a core curriculum, together with a system of choosing one's own majors and minors, ensures that ASU graduates master a breadth and depth of knowledge. This further gives them the flexibility not only to adapt, but to flourish in the ever-changing world of the 21st Century.

Indeed, by ensuring that every course in the curriculum includes this approach to learning, ASU graduates will possess those multifaceted qualities that employers look for and those that shape them up as world class leaders.

APEEJAY STYA LEGACY

OUR FOUNDATION

The University has been set up under the vision and untiring stewardship of Dr. Styta Paul, who spearheaded the cause of education for over four decades. His legacy of excellence is being carried forward by his daughter & only child, Mrs. Sushma Paul Berlia, who is also the Chancellor of the Apeejay Styta University.

OUR ROOTS

Apeejay Education is a social commitment of the Apeejay Styta & Svrán Group-a highly diversified industrial conglomerate known for its innovative approach to teaching-learning, research and reaching out to the community.

OUR INTELLECTUAL WEALTH

Apeejay Styta higher education programmes span across leading colleges and professional institutes that offer over 85 programmes at the graduate and postgraduate levels.

OUR STRENGTH

All the programmes offered by ASU meet rigorous quality standards and stipulations of curriculum, teaching-learning & research set by the various certifications and accreditation bodies under the University Grants Commission (UGC).

THE APEEJAY STYA ADVANTAGE

India's 1st Industry-Centric Technology & Liberal Arts University focused on Research & Innovation™

Over 5000 educators and staff members

More than 85 programmes to choose from

65,000+ strong alumni network

26 educational institutions across the country

Quality education from pre-nursery to doctoral level

Over 40,000 students and 5,000 Educators and Staff members

Excellent placement record



OUR AWARDS

- Awarded "Excellence in Liberal Arts Education providing Entrepreneurial Skills" by ASSOCHAM National Council on Education at the 16th International Education Leadership & Skill Development Summit 2023 in New Delhi.
- Awarded for excellence in the category of Innovation in Liberal Arts Education at Education Icon Awards 2023 organised by 91.1FM Radio City.
- Ranked 3rd in Haryana, Ranked 7th in North India and Ranked 17th in All India in the Private University Category by Indian Institutional Framework Ranking 2023
- Recognised as Leading Liberal Arts University providing Excellence in Employability Programs by Dainik Jagran Inext Impact Award 2022.
- Apeejay Stya University has been awarded as 'Best University in Placements' at World HRD Congress 2021 Conference and Awards at Mumbai.
- Conferred the 'Outstanding Private University of the Year' award in June 2021 at the Global Education Summit and Awards 2021 organised by the International Centre for Excellence in Education and Society for Perpetuation of Art, Culture & Education.
- Ranked 7th in All India, 4th in Delhi NCR and 2nd in Haryana under Private State Universities by Outlook India University Rankings 2020.
- Apeejay Stya University has been felicitated for its valuable contribution for promoting Liberal Arts Education at TIMES EDUCATION ICONS 2019-2020 at PHD House, Delhi on 27th Nov. 2019.
- Awarded the Distinguished University of the Year 2019 at IDA Education Awards organised by India Didactics Association on 24th Sept. 2019 in Bengaluru.
- Recognised as the Great Place to Study at the House of Commons, London, UK, 17th June 2019.
- Ranked among India's Top 5 Private Higher Education Institutions for Quality of Campus Life in the Education World India Private Higher Education Grand Jury Awards 2019-20 (22nd June 2019 in Bangalore).
- Received Asia's Most Innovative University Award for Peace, Promoting Human Rights, distinguished service to the nation and humanity by All India Council of Human Rights, Liberties and Social Justice in 2019.
- Bestowed with Ed Tech Review Higher Education Award 2019 presented by TCS iON for Excellence in Entrepreneurship and Employability.

LEADERSHIP AWARDS

- Life Time Achievement Award, for her remarkable contributions and visionary leadership that have significantly impacted the entire Education sector and the nation as a whole by the Service Export Promotion Council (SEPC), set up by the Ministry of Commerce and Industry, Government of India in 2024
- Life time achievement Women Achievers Award 2023 in acknowledgement of her exemplary work and contribution for women in various fields like business, education, health care, social work etc. by ZEE news and DNA, in 2023.
- Distinguished Fellow of Institute of Directors' (IOD) 2023, for outstanding contribution to public welfare, women empowerment and social inclusion.
- Legendary Shiromani Award for "Excellence in Education" at the NRI World Summit 2022, United Kingdom.
- Rotary Club of Delhi Premier felicitated Mrs. Berlia in July, 2021 as COVID WARRIOR for all her philanthropic endeavours and extraordinary contribution to help those in need during the COVID-19 pandemic.
- ET-Inspiring Entrepreneur of India by 'The Economic Times' in 2020.
- Most Promising Business Leaders of Asia' by 'The Economic Times' for demonstrating exemplary leadership qualities, in 2020.
- Mahatma Gandhi Samman 2019 presented by NRI Welfare Society (UK Chapter) at House of Commons, London in 2019.
- Life Time Achievement Award – Promoting Education for Social Cause, presented by Bharat Ratna Shri Pranab Mukherjee, Hon'ble Former President of India at the 12th ASSOCHAM National Education Summit at New Delhi in 2019.
- Mrs. Sushma Paul Berlia, Chairman, Apeejay Stya & Svrán Group and Chairman, Apeejay Education, has been felicitated by the Skill Tree Knowledge Consortium at the House of Commons, London, in June 2014 & 2017, for her contribution to Indian Education and Industry.
- Mrs. Sushma Paul Berlia, Chancellor of Apeejay Stya University was conferred the 'Education Leader of the Year' award by the Worldwide Achievers Asia Education Summit & Awards 2016.
- Mrs. Sushma Paul Berlia, Chancellor of Apeejay Stya University received the prestigious 'Outstanding Global Leader in the Field of Higher Education and Industry' award by CII in 2015.

RECOGNISED BY UNIVERSITY GRANTS COMMISSION

The Apeejay Stya University has been established under Haryana Act No. 10 of 2010 of the Haryana Private Universities (Amendment) Act, 2010 vide Haryana Government Gazette (Extra), April 26, 2010. University Grants Commission has empowered Apeejay Stya University to award degrees under section 2 (f) of UGC Act 1956.



ASU GLOBAL EDGE

Apeejay Stya University has put in place MoUs with many international institutions and universities to extend global exposure to its students and faculty. Apart from identifying and developing collaborative research projects, the MoUs entail student and faculty exchange programmes and designing of other mutually beneficial potential academic modules.

ASU's faculty has to their credit numerous publications in journals of national & international repute. The students are exposed to a number of guest lectures by international faculty and undertake joint research projects throughout the year.

ASU GLOBAL COLLABORATIONS



and many more...



Penn State Great Valley

Recognition from Penn State Great Valley (the Post Graduate Campus of the Pennsylvania State University) that ASU's BBA, B.Com, and B.Tech CSE curricula meet the standards for admission to the Penn State MBA, M Eng in Systems Eng, Master of Data Analytics, MS in Information Science, Master of Software Eng. or Master of Eng. Management programs which are offered on the Great Valley Campus depending on their respective ASU degree. All admitted students can compete for PSGV Chancellor's Scholarships which pay up to approximately 50% of first year's tuition.



University of Toledo's College of Business and Innovation (COBI)

A 2+2 MOU with the University of Toledo's College of Business and Innovation (COBI) which provides that ASU students who successfully complete the first two years of our BBA (Honours) may transfer to COBI and receive its AACSB accredited BBA in two years of study there.

All accepted ASU students will receive scholarships from the University amounting to approximately 50% of tuition and fees normally charged to international students for both years of their stay at COBI. They may also earn the COBI MBA in one year instead of the usual two years post-graduation.

A 1+1 MOU with COBI allows students graduating from ASU's BBA (Honours) program may be admitted to COBI's MBA program, the first year of which will be taught at ASU. Students will then move to University of Toledo to complete their MBA in one additional year. Students will receive scholarships from the University amounting to approximately 50% of tuition and fees normally charged to international postgraduate students.



Ecole Supérieure des Arts Appliqués de Troyes

An MOU with the Ecole Supérieure des Arts Appliqués de Troyes provides for faculty and student exchanges in Design.



University of Central Florida

An MOU with the University of Central Florida promotes the exchange of graduate and undergraduate students; exchange of academic personnel; cooperative research and development activities; cooperative design of courses, conferences, symposia or academic programs; exchange of academic or scientific materials and publications of common interest; or any other mutually agreed activity that would benefit both parties.



St. Joost Academy of Fine Arts of Avans University of Applied Sciences, Breda, and the Willem de Kooning Academy of Rotterdam University of Applied Sciences

A Letter of Intent with AKV St Joost Academy of Fine Arts of Avans University of Applied Sciences, Breda, and the Willem de Kooning Academy of Rotterdam University of Applied Sciences provides for both short-term & long-term student and faculty exchanges in the field of Design.



Chengdu Textile College, P. R. China

An MOU with Chengdu Textile College, P. R. China, promotes mutual visits and exchanges of students and faculty in the field of Design.



Tianjin Foreign Studies University, P.R. China

An MOU with Tianjin Foreign Studies University, P. R. China, supports mutual visits and exchanges in all fields of study.



St. Joseph's University's (Philadelphia)

A 2+2 Bachelor's Degree Program Agreement with Saint Joseph's University's (Philadelphia) Haub School of Business - BBA or College of Arts and Sciences, Communications, Film Studies, or English/Journalism allow ASU students who successfully complete the first two years of their BBA or SJMC majors to graduate from Saint Joseph's in two years. There are generous scholarship programme awards up to approximately one-half of annual tuition which is renewable, based on performance.

Some of the leading centres at ASU are as follows:

Centre for Liberal Arts

Apeejay Stya University (ASU) is the first Liberal Arts University in India, offering many courses using liberal arts approach, which is unique in that it is holistic and global rather than narrow and overly scholastic. It is trans-disciplinary in nature, and promotes critical thinking, effective communication, creative problem solving, innovative research and analysing abilities in students. At the same time, the Liberal Arts course equips students with skill and practical training in real-time industry projects, and promotes lifelong learning.

The Centre for Liberal Arts will take up the role and function as an intellectual, scientific, and cultural centre for the university and would serve as an important educational resource for the University and perhaps even to the State of Haryana.

This Centre for Liberal Arts ensures that both graduate and postgraduate students are given such educational opportunities which are broad-based and focused on active and critical inquiry, helping them appreciate the diverse cultural and aesthetic heritage of India, and develop well-rounded, ethical individuals who have knowledge, communication and analytical skills necessary for productive professional and personal lives. This Centre will help students hone, their creative mindset and make them think out of the ordinary.

The Liberal Arts Center is an umbrella entity covering several disciplines and courses focussing on multi-disciplinary and inter-disciplinary research. More importantly, the Centre seeks to promote among students, the values of excellence in education, freedom to question, inquire, investigate and render them socially responsible manifesting ethical behaviours in all their interactions.

The vision of this center is to, through Liberal Arts education, transform the students into citizens who would devote themselves to the service, education and welfare of the community. The main function of this center is to use the Liberal Arts approach in designing and teaching courses in all schools of ASU ensuring research and using pedagogy that allows students to strengthen the discipline of their choice while at the same time they pursue their interests in various other fields and skill domains.

Importantly, there will be close interaction between students and professors with students working in their chosen fields and exploring other fields of interest. The close interaction with the industries and institutions in the world of work helps students to acquire the skill in different domains of their choice. Internship, training and placement facilities and collaborative research with industries and organisations are made possible.

Apart from regular training and refresher courses, the Center designs special courses using Liberal Arts approach and these are offered to students in each semester. The Center organises seminars and workshops on important international days, hosts national and international conferences in different disciplines in collaboration with the concerned School. It takes up research projects in line with the different School's priorities and subjects, with a multidisciplinary approach.

Liberal Arts Centre has a School of Behavioural Sciences under its umbrella and offers Graduate, Postgraduate and Doctoral programmes in many subjects such as Psychology and Behavioural Sciences.



Students at ASU lab

Learning Resource Centre

The ASU library has a rich collection of printed as well as electronic resources which includes books, journals, databases, CDs/DVDs, e-journals, project reports, etc.

The ASU library has a collection of over 60,000 books related to different fields like Engineering, Management, Biosciences, Pharmaceutical Sciences, Mass Communication, Design, Education and allied subjects.

The Library uses Libsys software package which is an integrated multi-user library management system that supports all in-house operations of the Library. The Libsys consists of modules on acquisition, cataloging, circulation, serials, barcoding, article indexing and OPAC.

Retrospective conversion of bibliographic records and bibliographic records of books available in the Library, can be accessed through the Libsys OPAC. The database of books available in the Library is being updated on day-to-day basis with details of recently acquired books.

All the books in the Library are bar-coded and which is used for issue/return of books. Records of all the Library patrons have also been created in the Libsys package for circulation of books.

Centre For Entrepreneurship & Incubation

The Apeejay Stya University has established the 'Centre for Entrepreneurship & Incubation', duly approved by the Ministry of Micro, Small & Medium Enterprises, to provide the environment and opportunity to young minds in nurturing and fostering the development of entrepreneurial attitude. By forging a strong linkage between academics and industrial corporations, it helps to identify and address challenges of new business ventures, and aid entrepreneurs to effectively take their model/ventures/innovation forward and enhance their competitive edge in the international market. It provides a unique mix of business development support, technical expertise, infrastructure and operational assistance that will aid in the growth & success of budding and existing enterprises.

The Centre has state-of-the-art infrastructure, laboratories & Resource Centre available both in terms of technical & non-technical fields, including the expertise of faculty and industrial advisors in innovative practices across HR, marketing, branding strategies, technology and other research & development projects. It has collaboration with associations like National Entrepreneurship Network (NEN), The Indus Entrepreneurs (TiE) & Confederation of Indian Industry (CII) and others that aim to propagate industrial growth in the country. Further linkages are being established with knowledge-generating sources including universities, national laboratories, research centres, technology transfer agencies, and skilled R&D personnel.

Corporate Resource Centre

Corporate Resource Centre (CRC) is a vital initiative designed to strengthen the concept of 'Mark-to-Market' of Apeejay Stya University. CRC provides a platform for ASU students to engage with the industry.

At ASU, Industry Advisor/Mentor is engaged from the beginning of the curriculum development. This association further develops through organising Industry training, workshops, joint research, joint project assignments, guest lectures, internships and finally moulding into final placements.

The mission of the CRC involves promoting academic entrepreneurship, supporting research related to new innovations & emerging technologies and coordinating strategic investments of the University. CRC supports innovative projects in collaboration with the business community, the public and private sectors and other institutions. It also has an 'E-Cell' in association with National Entrepreneurship Network to nurture entrepreneurship and is developing an 'Incubation Cell' in association with PHD Chamber of Commerce and Industry & various industry organisations. Its involvement with notable organisations like CII, FICCI, ASSOCHAM, PHDCCI, NEN, AIMA, NHRD, MEDICI Institute, World Brand Congress and COM Asia encourages multiple associations with industries across the globe. The legacy of Apeejay attributes students' placements in reputed national and international brands like SIEMENS, HCL, TATA, Infosys, HSBC, ICICI Bank, HDFC, AXIS, ESPN, NDTV, Lintas, Marks & Spencer, CNN IBN, Northern Stella, Interglobe, Religare & many more. Furthermore, the alumni from Apeejay Stya institutions are placed in leading Indian business houses and MNCs at varied senior levels.

The industry holds the intellectual wealth drawn from Apeejay institutions in high esteem which makes our students a preferred choice.

INDUSTRY MENTORSHIP

ASU has initiated a special programme called 'Industry Mentorship' for its students. This programme engages prominent industry leaders as industry mentors for the students. Each school also has notable industry CEOs as part of their Advisory boards.

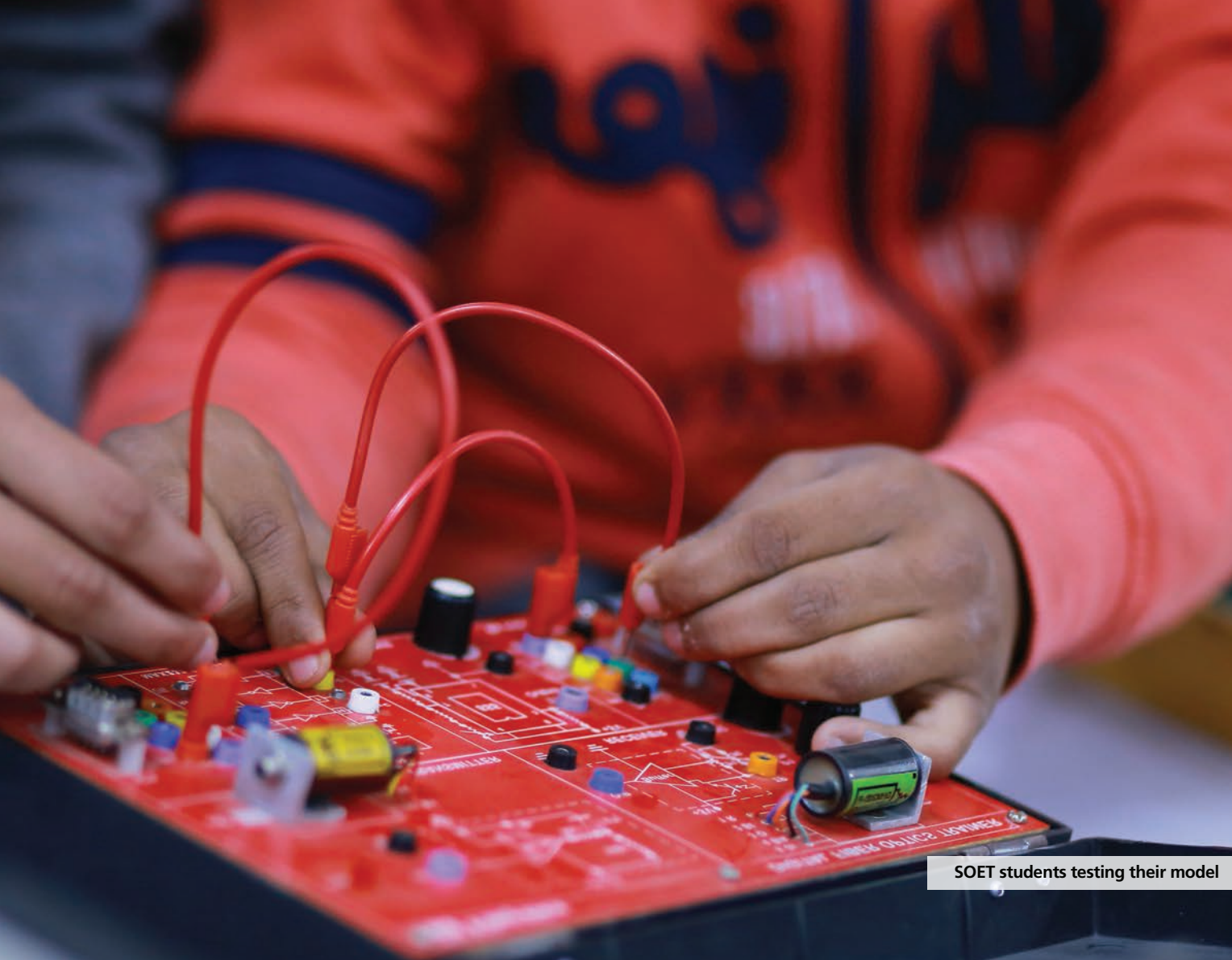
Corporate Resource Centre has initiated a drive to bridge the gap between Industry and Academia through an in-depth and extensive Training and Competency Building (TCB) Module that spans across the student's entire on-campus study years, i.e., seven semesters for undergraduate programmes and three semesters for postgraduate programmes. The TCB Module aims at equipping & grooming students to meet the demands & challenges of the corporate world, and to identify the right kind of companies that match a student's skills and competencies.

TRAINING AND PLACEMENT



and many more...

Placements may vary with industry requirements, market sentiments and student merit.



SOET students testing their model



SOET
SCHOOL OF ENGINEERING
& TECHNOLOGY

The Engineering curriculum at ASU instills the techniques and skills of Problem Analysing, Solving and Engineering Design through the study of basic and advanced Engineering Science. These are integrated with practical experience, which addresses both technical and non-technical aspects of Engineering. The students get exposed to recent equipments and laboratory facilities designed in sync with the curriculum and various emerging fields like Cloud Computing, Big Data, the Internet of Things & Robotics. ASU inculcates in its students the acumen to identify, analyse and solve complex engineering and business application-related problems. School of Engineering and Technology at Apeejay Stya University was awarded for Excellence in Innovation and Research during the 13th Higher Education, Skill and Livelihood Conclave by the Associated Chamber of Commerce and Industry (ASSOCHAM) at New Delhi, in Feb 2020. School of Engineering and Technology, Apeejay Stya University, has been ranked 5th in North India and 4th in Delhi NCR in Private Category by Times Engineering Institute Ranking Survey 2020.

PROF. (DR.) MOIN UDDIN

*Distinguished Professor, School of Engineering & Technology,
Apeejay Stya University*

Prof. Moinuddin was Pro-VC, Delhi Technical University and Former Dean, Faculty of Engineering, Jamia Hamdard. A member of several advisory committees, he advises on Science and Technology related pedagogy. He was also Director, Dr B.R. Ambedkar National Institute of Technology (NIT), Jalandhar, Punjab.



Prof. (Dr.) Parikshit Vasisht

Head of Department

Dr. Parikshit Vasisht is a Ph.D. in Electronics and Communication Engineering from Birla Institute of Technology (Mesra). He has vast experience in Software Industry, Academics and Research, spanning over twenty-five years. He started his career in the capacity of a Software Engineer and later worked in various prestigious Universities, in India.



PROGRAMMES OFFERED

Bachelor of Technology in Computer Science and Engineering

Specializations

- Computer Science & Engineering
- Artificial Intelligence & Data Science
- Internet Of Things (IOT) and Cyber Security including Block Chain Technology
- Cloud Computing

BTech (Lateral Entry)

BCA (Bachelor of Computer Application)

Specializations

- Artificial Intelligence & Data Science
- Internet of Things and Cyber Security including Block Chain Technology

MCA (Master of Computer Application)

Specializations

- Artificial Intelligence & Data Science
- Internet of Things and Cyber Security including Block Chain Technology

Ph.D

- Computer Science & Engineering
- Electronics & Communication Engineering

ADMISSION CRITERIA

Bachelor of Technology in Computer Science & Engineering

Educational Qualifications: 10+2 with English as a core subject. Candidates must have studied Physics and Mathematics in their Class XII. They must have studied at least one of the below as optimal subjects: Chemistry, Biology, Computer Science and Bio-Technology. They must have scored aggregate of 50%.

BCA

Educational Qualifications: Passed in Class 12 or 10+2 of CBSE or equivalent with a minimum of 50% marks in aggregate

MCA

Educational Qualifications: Minimum 50% marks either in BCA/Bachelor Degree in Computer Science or equivalent OR B.Sc./B.Com/B.A with Mathematics at 10+2 level or at Graduation level (with additional Bridge courses as per the guidelines)

Ph.D

Engineering Eligibility

M. Tech (with 1st division) and Entrance Test

Computer Application Eligibility

Master Degree in Computer Applications, Computer Science, or a related field with minimum aggregate of 55% marks and Entrance Test.

PROGRAMME FEATURES

Dynamic Curriculum

Adaptive and progressive curriculum to keep pace with emerging trends in technologies and best teaching-learning practices by leading universities of the world like Stanford, MIT & Virginia Tech.

Students can learn more by doing projects, extensive workshops & hands-on activities and getting exposed to trans-disciplinary domains, integration of engineering processes and technologies that make you a better engineer & technologist.

Build a Career, not just a Job

Pick up essential career skills in project management, cost-effectiveness, quality assurance, communication and decision-making to enhance your employability and entrepreneurship skills.

Cutting-edge Infrastructure

A professional infrastructure combined with ergonomically-designed classrooms, engineering labs/workshops, conference rooms and seminar rooms, which provide an affable learning environment. The Wi-Fi enabled campus has the latest engineering/IT software, educational aids and equipment to facilitate the teaching-learning process.

LABORATORIES AND WORKSHOP FACILITIES

Department of Computer Science & Engineering

Computer Fundamentals and Hardware Lab, Relational Database Systems Lab, Operating Systems Lab, Open-Source Lab, DOT Net Technologies Lab, Software Development and Testing Lab (IBM Rational Suite), Multimedia & Animation Lab, Artificial Intelligence Lab and Cloud Computing Lab, among others.

Business Incubation Centre

MSME approved Business Incubation Centre encouraging students to become positional entrepreneurs of future. MSME approved Business Incubation Centre encourages students to become positional entrepreneurs of the future. The objective is to promote emerging technological and knowledge-based innovative ventures that seek nurturing of ideas from professionals beyond the traditional activities of MSMEs. The Scheme provides opportunity to the innovators in developing and nurturing their new innovative ideas for the production of new innovative products which can be sent in to the market for commercialisation. GoI financial assistance of 75 % to 85 % of the project cost up to the maximum of 8.00 Lakh. This fund is routed through the Business Incubator (BIs).

Institution's Innovation Council (IIC's)

To promote innovation across Higher Educational Institutions (HEIs), MHRD's Innovation Cell is institutionalizing Innovation Council (IICs) across selected HEIs. Through 'Institution Innovation Council' is to achieve the vision to promote innovation in young students by encouraging, inspiring and nurturing them to work with new innovative ideas through periodic activities related to innovation and entrepreneurship.



SDVA
SCHOOL OF DESIGN
& VISUAL ARTS

The programmes of the School of Design & Visual Arts have been framed to produce professional designers, artists, and design entrepreneurs who are capable of setting new trends, are dedicated to raising people's standard of living and wish to make the world a more beautiful place.

Prof. Reetu Betala
Advisor-Design Education



A professionally qualified designer with an experience of 40+ years - both in Industry and Design Education. While working in the industry with exposure to the International working system and methodologies, an interest in the Education Sector was established.

Prof. Sasi Gopal Menon
Dean, SDVA



Prof. Sasi Gopal Menon is a graduate of National Institute of Design Ahmedabad and has been working both as a design practitioner and a design educator / academician since 1998. He has 25 years experience in teaching and academic administration. While his experience in academics gives him the necessary skills to strategize and roll out programmes with focus on Design Thinking, Design Methods and Design Research, his exposure in the field enables the translation of those strategies into real-time, responsive design projects.

Hands-on learning experience

PROGRAMMES OFFERED

Bachelor of Design

Duration: 4 yrs.

- Fashion Design
- Interior Design
- Graphic Design
- Animation & Multimedia

B Voc

Duration: 3 yrs.

- Furniture Design
- Animation & Motion Graphics
- Game Design

MA in Design

Duration: 2 yrs.

- Fashion Design
- Interior Design
- Graphic Design
- Animation & Multimedia

Ph.D in Design & Visual Arts

ADMISSION CRITERIA

Bachelor in Design/B. Voc

Educational Qualifications: 10+2/equivalent with minimum 50% in aggregate from any recognised board. A qualification from any foreign board needs an equivalency certificate. Admission Note: Students appearing/to appear in 10+2 examination are eligible to apply.

Masters in Design

Educational Qualifications: 10+2+3 from any stream with min. 50% in aggregate from any recognised board/university.

PROGRAMME FEATURES

- The School of Design and Visual Arts carries forth the legacy of over two decades built by the

Apeejay Institute of Design (AID), New Delhi

- Curriculum designed and developed in sync with the changing dynamics of the industry, wherein research forms one of the key thrust areas
- Discover and align your course with your individual interests in other disciplines
- Design solutions which are conceptualised and fabricated at the campus itself, in its studios & labs
- MoUs & collaborations with leading foreign institutions/universities for students and faculty exchange along with curriculum/research support

LABORATORIES AND WORKSHOP FACILITIES

- All creative ideas and concepts are frozen in well-equipped design studios with facilities like spotlight, full-scale boards for freedom to sketch & illustrate, and custom-designed furniture to set the right mood for students of design.
- The students have access to state-of-the-art computer labs and latest graphics/ design software to shape their ideas into reality.
- Each specific area of design studio is attached to a specific workshop. Fashion Design, for instance, is attached to a Fabrication Lab, wherein, all design concepts are actually fabricated into garments with the help of latest machines.
- Similarly, visual concepts are carried out in the Photography Lab and all design concepts of the interiors are fabricated in the Carpentry Workshop aided with the latest equipment.

There are several well-equipped labs in this School that are necessary for the fullest development of creative growth in students. They are discussed below:

Fashion Design Lab

This Lab is allocated for apparel construction, visual & technical drawing, illustration, research work, and for imparting the historical and technical knowledge of the subject.

Digital Media Lab and Animation Studio

This Lab and Studio are allocated for creating layout design, artwork, illustrations, character design, character animation, research work and for imparting the historical and technical knowledge of the subject.

Interior Design Lab

This Lab is allocated for interior design, its visual and technical drawing, model-making, research work and for imparting the historical and technical knowledge of the subject.

Carpentry (Workshop Area)

This Lab offers the students the practical know-how of handling tools and materials.

Photography Lab & Audio-Video studio

This Lab and Studio are allocated for advertising photography, portrait photography, video recording, video editing and chroma shooting.

CAD Lab

This Lab is meant for developing the software skills of students and enhances their technical and software awareness.

SJMC student in a studio



SJMC
SCHOOL OF JOURNALISM
& MASS COMMUNICATION

The programmes at the School of Journalism & Mass Communication (SJMC) are specially designed to train students in the emerging fields of media and entertainment industry.

Courses have been structured to equip aspiring students for various platforms such as Television, Radio/FM, Advertising, Public Relations, Corporate Communications, Event Management, Newspaper/Magazine, Film Making and Digital Media.

Students are trained in content writing, anchoring, news broadcast, photography, documentary film making print journalism & online journalism. SJMC was awarded with "Best Journalism college in North India for Industry Interface in 2022" for outstanding and exemplary contribution towards education skill development and research.



PROGRAMMES OFFERED

BA (Honours) in Journalism & Mass Communication - English and Hindi

Duration: 4 Yrs

MA in Journalism & Mass Communication

Duration: 2 Yrs

PhD in Journalism & Mass Comm

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: 10+2 from CBSE or equivalent, with minimum aggregate of 50%

Other Criteria: Entrance test & interview.

MASTERS

Educational Qualifications: Bachelor's degree from a recognised university.

Other Criteria: Entrance test & interview.

DOCTORAL

Academic Qualifications: 55% aggregate in Master's Degree.

Other Criteria: Entrance test, submission of research proposal, presentation.

PROGRAMME FEATURES

- Industry-Centric Curriculum
- Hands-On Training
- Exciting Internships/Placements
- International Exposure
- Creating a Portfolio
- Training in Media Houses' Studios
- Lectures from Media Professionals

LABORATORIES AND WORKSHOP FACILITIES

Television Studio

The acoustic TV Studio with teleprompter & multicam setup for recording news shows, quiz and podcast.

Post Production Lab

Lab equipped with latest editing units (Apple Final Cut Pro & Adobe Creative Cloud) to offer purposeful training to aspiring students in the field of video editing and graphics.

Internet Radio - STYAVANI

The School operates an internet radio, providing students an opportunity to broadcast their own programmes. Also called the 'Voice of the Apeejay Styavani', Styavani can be accessed through the link: <http://university.apeejay.edu/styavani>.

Computer Centre

The School has fully air-conditioned computer laboratories which are equipped with the latest computer systems in LAN environment, with high-speed internet facility, multimedia and media application software.

Cameras

The School has acquired the latest digital cameras for both studio production and outdoor recording; digital cameras for still photography and for practical training in camera aesthetics & operations.

PROF. ASHOK OGRA

Hon. Advisor

Mr. Ashok Ogra is Advisor of Apeejay Institute of Mass Communication. He is also 'Honorary Advisor' of School of Journalism & Mass Communication (SJMC), Apeejay Styavani University, Sohna, Gurugram. Mr. Ogra is a noted management & media professional and educator with over 40 years of work experience across media platforms including Radio, Television and Print. He started his career with The Tribune in 1977 and later joined Doordarshan as Producer (News & Current Affairs). He became Director of Doordarshan in 1988 and worked as Controller of Sales during 1993-95. Mr. Ogra was a senior member of the start-up team that launched Discovery Channel in 1995 and Animal Planet in 1998 where he worked as Vice President (In-charge of the entire South Asia region). He has also served as a Jury Member of various film festivals including the prestigious Indian National Film Awards, ENBA 2015 'News Broadcasting Awards' and also Chairman of the UNESCO-CEMCA Jury for Video Competition on 'Community Radio'. He is a regular invitee at both national and international forums. He also taught at the reputed Film & TV Institute, Pune (1982-1985). He is also a member of the Indian Advisory group of the UKIERI (UK) funded project to support Research and Innovation in Media Institutions in India and UK.



PROF. SANJAY AHIRWAL

Dean

Prof. Sanjay Ahirwal has over 25 years of experience in Broadcast Journalism. A political reporter who carved a niche in reporting from areas of conflict, including Iraq, Afghanistan, Lebanon, Kargil, the Central Indian Maoists affected areas and the North Eastern States. Before becoming the Editorial Head of NDTV India, the Hindi News Channel of NDTV, Sanjay was the Chief of Bureau and the National Political Bureau Chief of NDTV. In 2012, he moved to NDTV Worldwide as its Managing Editor. He has conducted workshops for broadcast journalists in Malaysia, Kenya, Tanzania, Bangladesh and in several states of India. He has been teaching students of Broadcast Journalism for more than 6 years. Sanjay has devised and implemented modules on 'One Newsroom' and 'Art of Storytelling' both for professionals and students. He holds a Master's Degree in English Literature from Delhi University and did B.A. (H) in English Literature from St. Stephen's College, Delhi University. He has also done the War Correspondents' course conducted by the Ministry of Defence, GOI.





The School of Biosciences brings leading scientists of the country and eminent industrialists based in bio-businesses on the same platform to jointly generate quality manpower with skill sets to match the requirements of the industry. With industry associates, Martin & Harris Pvt. Ltd., Walter Bushnell Healthcare Foundation and ASG Biochem Pvt. Ltd, high-profile multi-tiered programmes have been designed to cater to different levels of the Biotech, Bio-Pharma and Healthcare sector. Cutting edge research by faculty members in Healthcare, Cancer Biology, Biosensors, Drug discovery and Bioacoustics have placed the country on the world map.

Dr. Vyas M Shingatgeri

Dean

Dr. Vyas M. Shingatgeri, MVSc, PhD, DICVP, Fellow of the Society of Toxicology (SOTX), and a member of several prestigious organizations including SOT, STP, and STPI, currently serves as the Dean of the School of Biosciences at Apeejay Stya University. With an impressive career that spans over 40 years in both academia and industry, Dr. Shingatgeri has made significant contributions to the fields of toxicology, pathology, and biotechnology.

Under his leadership at Apeejay Stya University, the School of Biosciences has developed an industry-centric curriculum that emphasizes emerging domains such as molecular diagnostics, drug discovery, bioinformatics, and nanobiotechnology. Dr. Shingatgeri is a strong advocate for integrating artificial intelligence, machine learning, and data analytics into healthcare education to better prepare students for the evolving landscape of biosciences.

His extensive experience and unwavering dedication continue to inspire and guide the next generation of bioscience professionals.



PROGRAMMES OFFERED

B.Sc. Medical Lab Technology

Duration: 4 years

B.Tech Biotechnology

Duration: 4 years

Integrated B.Tech + M.Tech in Biotechnology

Duration: 5 years

**There is an exit provision after 4 years in which case the student would get a BTech degree instead of an Integrated degree.*

M.Sc. Clinical Research M.Sc. Biotechnology

Duration: 2 years

PG Diploma in Clinical Research & Data Management

Duration: 1 year

Ph.D in Biotechnology/Bioinformatics & Computational Biology/Bio Medical Sciences/Applied Biology

ADMISSION CRITERIA

BACHELORS/INTEGRATED PROGRAMMES

Educational Qualifications: 10+2 in Science with 50% minimum marks.

Criteria: Academic merit, entrance test & interview.

MASTERS

Educational Qualifications: B.Sc. Bio stream/B.Tech. Biotech/B. Tech./B.Pharm./MBBS/BDS/BAMS/BHMS with minimum 55% marks.

Criteria: Consistent academic record & interview.

DIPLOMA

(Custom designed for in-service personnel): All undergraduates and post graduates in Biostreams & IT

DOCTORAL

Eligibility: 60% at M.Sc. level in relevant area with consistent good academic record

Other Criteria: Entrance test, presentation & interview.

PROGRAMME FEATURES

- Only Biosciences programme in the country, supported by in-house Biopharmaceutical industries of the promoters
- Only Biosciences programme in the country, which has its own industrial R & D
- Complete one-year faculty-supervised internship program in the final year of graduation
- Dedicated summer and winter internship every year under faculty supervision
- Excellent opportunities for training in an enjoyable environment by Learn~while~Serve and Activity Based Learning modules
- International internships, LIVE Research Projects with premier institutions and industry
- Complete freedom to pick the courses to design your degree specialization
- Well qualified faculties with diverse academic & Industry experience
- Research experience from 1st semester onward through Early Research Orientation programme
- Strong & caring mentoring support for grooming, training
- Excellent placement record in top Biopharma, Biotech Companies, Healthcare Industry, and research opportunities in national & international Institutions

KEY RECRUITERS

Biocon, Mylan, Medianta-The Medicity, Pfizer, Max Healthcare, Fortis Healthcare, Asian Hospital, Vanta Biosciences, Sun Pharmaceuticals, Bioinnovate Research Service Pvt Ltd., Abbott, and Dr Lal PathLabs.

LABORATORIES AND WORKSHOP FACILITIES

The School provides technical expertise & state-of-the-art instrumentation. Separate labs have been set up for Molecular Diagnostics, Immunodiagnostics, Microbiology & Culture Techniques, Biochemistry, Analytical Techniques & Enzymology and Bioinformatics & Drug designing. The sophisticated equipment includes: BioRAD Thermal Cycler; BioRAD Gel-Documentation System; BioRAD Immunoassay Work Station (ELISA); High-Speed Refrigerated Centrifuge (Sorvall); Electrophoresis Apparatus; Laminar Flow; Spectrophotometer; HPLC and LC-MS, among others.

THE KEY PROJECTS INCLUDE:

- Aptamer characterisation in bovine sperm
- Nutrition and iodine deficiency
- Peptides in cardio-vascular disorders
- Development of enzyme biosensors
- Bioacoustics characterization in animals
- Anticancer properties of phytoextracts on breast cancer stem cell lines
- Bioinformatics: phylogenetics, homology modeling, drug design
- Cancer Biology: metabolic pathways, epigenetic markers
- Molecular characterization of LTSLP gene expression
- Mitigation of two risks associated with genotoxic impurities



Students engrossed in an R&D session



SPS
SCHOOL OF
PHARMACEUTICAL
SCIENCES

The programmes at the School of Pharmaceutical Sciences have been designed in collaboration with pharmaceutical organisations of repute. R&D center for the pharmaceutical research ensures holistic and experiential learning for the students. The students at the School would be familiarised with the knowledge of formulation development from basic drug designing to the final stages of clinical trials.

We at SPS enable individuals to maximise their potential by multi disciplinary and interdisciplinary learning and skills. The Gen. Z not only gets picked by employers of huge repute but also for the holistic development of an individual that makes them adaptable to the complexities of the world. The research culture at ASU helps young individuals to take projects from the very first year of college itself. With strong industry academic linkages, they get mentored by big names in the industry. A major USP of ASU is the mentor-mentee relationship for holistic growth of an individual. SPS is one of the leading institutions that have realigned its vision and mission with NEP to cater the needs of world's largest youth population residing in India.

PROF. (DR.)
ANUPAMA DIWAN

Dean

Prof. (Dr.) Anupama Diwan comes with a research and teaching experience of over 29 years. Before joining ASU, she has served at senior positions in leading companies like Modi-Mundi Pharma Ltd., Parivar Sewa Sanstha and Wings Pharmaceuticals. Dr. Diwan has carried out research in areas of pharmaceuticals, drug delivery systems, pharmacokinetics, quality assurance, drug design and NDDS. She has granted patents, supervised over 45 M.Pharm. students and 10 PhD scholars and has authored six books and published over 100 research, reviews and posters in various national & international journals. Dr. Diwan has carried joint researches with pharma industries of repute like Piramal Health, Arbro Pharma, ProMed Pharma and Pfizer, among others.



PROGRAMMES OFFERED

B. Pharmacy (PCI Approved)

Duration: 4 yrs.

Diploma in Pharmacy (PCI Approved)

Duration: 2 yrs.

M. Pharm in Pharmaceutics

(PCI Approved)

Duration: 2 yrs.

PhD

Pharmaceutical Sciences

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: Candidate shall have passed 10+2 examination conducted by the respective state/central government authorities recognised as equivalent to 10+2 examination by the Association of Indian Universities (AIU) with English as one of the subjects and Physics, Chemistry, Mathematics/ Biology as optional subjects individually.

DIPLOMA IN PHARMACY

Educational Qualifications: Candidate shall have passed 10+2 examination conducted by the respective state/central government authorities recognised as equivalent to 10+2 examination by the Association of Indian Universities (AIU) with English as one of the subjects and Physics, Chemistry, Mathematics/ Biology as optional subjects individually.

MASTERS

Educational Qualifications: B.Pharm. with minimum 55% aggregate.

Other Criteria: Written assessment and interview

DOCTORAL

Educational Qualifications: Masters in Pharmacy (M.Pharm.) with first division.

Other Criteria: Written assessment and interview

Certificate Course

Educational Qualifications: B.Pharm./ M.Pharm./ M.Sc. Biochemistry/M.Sc. Biotechnology/BAMS/BHMS or equivalent

PROGRAMME FEATURES

- Industry experienced faculty with avant-garde research
- Cutting edge research labs with sophisticated and latest instruments
- Industry-centric curriculum with Liberal Art approach of delivery
- Research opportunities at all levels
- Hands-on training and placement in varied Pharma sectors
- Strong industry-academia linkages
- International library with free access to indexed journals

LABORATORIES AND WORKSHOP FACILITIES

The School of Pharmaceutical Sciences offers highly advanced lab infrastructure with sophisticated instrumentation for pharmaceutics, novel drug delivery, pharmaceutical chemistry, analytical techniques and pilot plants.

THE SCHOOL HAS TWO CENTRES OF EXCELLENCE

Centre for NDDS

It caters to research in area of nanotechnology and formulating Novel Drug Delivery Systems (NDDS) for targeted delivery. The center trains students to formulate & analyse drug delivery systems from inception to final delivery route and gives them an opportunity to work on pilot projects.

Centre for Formulation Development & Analysis

This Centre is designed to expose students to various formulation development stages of diverse formulations from oral to trans-dermal to parental routes and their evaluation using analytical tools like UV, HPLC, LC-MS & FTIR, among others, on pilot projects.





Students immersed in the word of knowledge at the Library



SOMS
**SCHOOL OF MANAGEMENT
SCIENCES**

Mission of the School of Management Sciences is 'to engage in the creation of new knowledge and to apply this knowledge to various business problems'.

The School strives to provide opportunities for learning & developing skills and study different courses of various streams under ASU's Liberal Arts philosophy.

It inspires a desire for self-learning among students and encourages individual's growth and team building using extra-curricular activities, industry interaction and culture for multidisciplinary study culture.

School of Management Sciences - Apeejay Stya University has been ranked 5th in North India and ranked 10th in All India under Top Placement Institutes in Times B-School BBA Edition Survey 2020.



PROGRAMMES OFFERED

B.Com (H) Accounting & Finance*

In collaboration with Association of Chartered Certified Accountants (ACCA) *Duration: 4 yrs.*

BBA (Honors) with Specialization in Marketing/Finance/Human Resource/Business Analytics

We offer 4-year undergraduate degree programme (FYUP) designed to impart a comprehensive knowledge and understanding of business administration and management

Masters - MBA with Dual Specialization

Duration: 2 yrs.

Specializations: Human Resources, Marketing, Finance, Operations Management, Information Technology, International Business, Retail Management, Entrepreneurship

PhD in Management

ADMISSION CRITERIA

BACHELORS

Educational Qualifications: 10+2 from CBSE or equivalent with minimum 50% as aggregate.

MASTERS

Educational Qualifications: Graduate with minimum 50%; preferably valid score in MAT/CAT/XAT/GMAT/CMAT (entry-level tests)

Other Criteria: GD & Interview.

DOCTORAL

Educational Qualifications: Minimum 55% marks in aggregate in Master's Degree or equivalent in

Management/allied disciplines.

Other Criteria: Written test and research proposal presentation.

PROGRAMME FEATURES

International Exposure

Students will get an opportunity to complete their BBA degree at selected US universities after completing their 1st two years of study at ASU. BBA students may apply to be nominated for a semester of studies at Normandy Business School, France. Short-term exchanges may also be arranged.

Extensive Industry Exposure

Students in recent batches have got placed in reputed companies such as Wipro, HDFC, ICICI Prudential, India Bulls, Citi Bank, ASSOCHAM, Zomato, etc. Our students have completed their internship successfully in companies such as Coca-Cola, ONGC, Reliance Retail, IDBI Federal, Tommy Hilfiger, etc.

Beyond Theory

Our faculty members are trained from premier institutions, have both corporate and academic experience and provide customised attention to students. Their teaching methodology is a mixture of lectures, case study methods, role-plays, and assignments with added focus on self-learning and practice.

Synergy

We have multiple associations with industries across the globe through the synergy with various Chambers of Commerce and other organisations such as FICCI, ASSOCHAM, PHDCCI, AIMA, MOE, World Brand Congress, TiE, NEN, etc.

Dynamic 'Mark-to-Market' Curriculum

The curriculum is continuously enhanced to keep pace with the emerging trends in the corporate world and best teaching & learning practices.

DR. ALOK SAKLANI

Hon. Advisor

Prof. Saklani has been engaged in Management Education for over three decades. With prior training from both IIM (A) and FRNM, USA, he is an active researcher, with a number of papers published.



Dr. Amit Kumar Sinha

HOD

Dr. Sinha is a distinguished academician and strategic leader with over 24 years of experience in teaching, research, university governance, and consultancy. Renowned for fostering value-driven, outcome-focused learning environments, he has over 50 publications in prestigious journals like Springer, Elsevier, and Sage, with notable contributions to ABDC-ranked and Scopus-indexed journals. He has guided four Ph.D. scholars and is mentoring six more, specializing in corporate finance, behavioral finance, sustainability, and entrepreneurship.

Actively involved in curriculum innovation and quality assurance, he bridges industry-academia gaps to enhance student employability. Holding a Ph.D. in Business Economics and advanced degrees in Commerce and Finance, Dr. Sinha is dedicated to sustainable education and community impact.





SLS
**SCHOOL OF LEGAL
STUDIES**

The School of Legal Studies imparts a rigorous and trans-disciplinary legal education with a view to produce world-class legal professionals, scholars and public servants. Research centres at the School have been established to inject new ideas into cutting-edge issues of law and policy ranging from women's rights to international trade. With a high-quality education bolstered by unique work experiences, the graduating students will be equipped with the skills they need to succeed in a diverse set of fields at a global level. School of Legal Studies has been listed among the 10 most Prominent Law Institutes of India by the Knowledge Review Magazine in 2021.



Students argue their case in the Moot Court

PROGRAMMES OFFERED

B.A. LL.B.

Duration: 5 yrs. (Integrated)

B.B.A LL.B.

Duration: 5 yrs. (Integrated)

LL.B.

Duration: 3 yrs.

* Dual Specialisation in Corporate Law & IPR

* Constitutional Law and Human Rights

(*Programmes Offered by school of Legal Studies are fully approved by the Bar Council of India)

ADMISSION CRITERIA

Educational Qualifications: 10+2 from CBSE or equivalent with minimum 45% as aggregate.

Max. Age: As per BCI Norms

Admission Procedure: Law Entrance Exam & Interview

INFRASTRUCTURE AT SOLS

The School of Legal Studies offers a robust infrastructure to support its teaching-learning processes. Some of these include state-of-the-art computer labs and modern classrooms equipped with LCD projection systems. The School has well-equipped library with latest

books, journals & digital resources like Ebrary, DELNET, Manupatra & Westlaw. To encourage research and data-based learning, the School provides various tools and software & corporate databases. The school possesses a state-of-the-art Moot Court Hall which is well suited to organise academic & practical activities like Moot Court, seminars, conferences, workshops, clinical laboratories and FDPs.

PROGRAMME FEATURES

Recognition

The programmes offered by the School of Legal Studies are fully recognised by the Bar Council of India.

Extensive Industry Exposure

Built-in industry linkages and internships enable not only promising placement opportunities but also great career growth.

Beyond Theory

Emphasis on projects, group discussions, regular moot court and clinical studies in all areas of law.



Dr. Astha Mehta

HOD

Dr. Astha Mehta is specializing in Business Laws. She has secured her B.A. LL.B. (Hons) from the prestigious NALSAR University of Law, Hyderabad. Subsequently, she pursued her LL.M. in Business Law from Amity Institute of Advanced Legal Studies, Amity University where she was awarded a Gold Medal. She has completed her doctorate in the area of Limited Liability Partnerships wherein she has done a comparative analysis between India and Singapore. With over 12 years of teaching and industry experience, Dr. Mehta is known for her innovative and interactive teaching style, which engages students and fosters critical thinking. Apart from specializing in designing innovative curriculum that accommodates multiple intelligences and reaches all learning styles, she is deeply involved in training students to be 'industry-ready' as the Head of the Department and ensure their holistic development demonstrating exceptional leadership in her role.





SOE
SCHOOL OF
EDUCATION

The School of Education endeavours to provide quality education to meet the global challenges of school education and to prepare teachers as instruments of social change, in order to achieve high ideals of social justice and a democratic society. A significant feature of the School of Education is its extensive outreach programmes. The School organises workshops and in-service training programmes for school teachers to update their knowledge and skills.

Life Institutional Member of All India Association of Educational Research (AIAER) and Indian Association of Teacher Educators (IATE)

PROF. V.S. Garg

Hon. Advisor



Prof. V. S. Garg is a noted educationist who has been actively involved in educational innovation and research for over four decades. He has served as the Chief Examiner, A/L, at the University of London, and has worked as Professor & Head at NIE, Bhutan. A Chartered Physicist from the Institute of Physics, UK, and a trained teacher-educator from the College of Education, Edinburgh & the Institute of International Studies, Columbia University, Prof. Garg has served in the United Nations and the US Peace Corps as a Teacher-Educator for over 17 years. He was conferred the 'UN Award for Exceptional Contribution in the field of Science Education'. Prof. Garg was awarded the UGC Research Fellowship while working at IIT, Kanpur. He is also a recipient of the Commonwealth Foundation Award in Education (UK). Prof. Garg is presently working as Educational Advisor, Apeejay Education, for over two decades.

ASU classrooms

Prof. Vimala Veeraraghavan

Professor Dr. Vimala Veeraraghavan, a Gold Medalist in Masters of Psychology, is Emeritus Professor in Psychology and Education. With 40 years of teaching and research experience, she has held various positions including Head/Director of the departments. She was a visiting professor at Thammasat University Bangkok and has been invited speaker and chaired sessions at many international conferences. She has been the recipient of many notable awards like the prestigious Lifetime Achievement Award of the Asiatic Society, Teacher Fellowship award of the Indian Council of Social Science Research (ICSSR) and National Fellowship Award of the Indian Council of Philosophical Research (ICPR). She has authored 18 books and has published more than 70 papers in national and international journals. She has also completed sponsored research projects by the UGC, ICSSR, DIPR, BPRD and Dept. of Women and Child Development, GOI.



LABORATORIES AND WORKSHOP FACILITIES

Psychology Resource Centre

Equipped with a variety of psychological tests and instruments with multiple sets, portraits of leading psychologists, computer terminals and conducive sitting arrangement for doing experiments.

ICT Resource Centre

Equipped with latest computers having internet facility, language learning software, cameras, audio-visual players, projectors and dish antenna.

Science Laboratories

Separate labs for Physics, Chemistry and Biology subjects.

Curriculum Laboratory

Equipped with visual aids and models for teaching mathematics and social sciences, textbooks of classes VI-XII of CBSE and Haryana School Board, national curriculum frameworks for school education and teacher education, education policies, curriculum of select universities, distance learning materials, programmed learning materials, catalogues of reputed publishers.

Art and Craft Resource Centre

Equipped with materials related to making of visual aids, clay work, models, puppetry and masks. It has also Performing Arts' equipment like harmonium, tabla, manjira, digital music system and costume kits.

Physical and Health Education Resource Center

Equipped with all types of indoor and outdoor games, materials for athletics and yoga practices and a modern gymnasium.

Studio

Students have the opportunity to record their micro-teaching and peer-teaching lessons in the university studio and participate in radio programmes.

Dr. Ananda Padhan

Prof. & HOD



Dr. Ananda Padhan is currently the Professor and Head of the School of Education. He has over 30 years of experience in the field of academics; including 6 years of teaching experience in African countries. He has worked in premier national institutions in India, in the area of research, teaching and training. He is credited with 4 books and 33 publications. He has participated in 62 national and international seminars/conferences. As a Research Supervisor, he has guided many masters and Ph.D students, and has been an examiner for Ph.D theses of many government and private universities. He is a prominent test writer for entrance and selection tests of different competitive examinations. He is recipient of the Shiksha Rattan Award from the India International Friendship Society, New Delhi for distinguished work in the field of teaching and research.

PROGRAMMES OFFERED

Bachelor of Education (B.Ed.)

(NCTE Approved) *Duration: 2 yrs.*

B.A. B.Ed (NCTE Approved)

Duration: 4 yrs.

B.Sc. B.Ed (NCTE Approved)

Duration: 4 yrs.

PhD in Education

ADMISSION CRITERIA

B.Ed*

Educational Qualifications: Bachelors or Master's degree in Sciences, Social Sciences, Humanities or Commerce with 50% marks, or Bachelor's degree in Engineering or Technology with specialisation in Science and Mathematics with 55% marks.

B.A. B.Ed / B.Sc B.Ed*

At least 50% marks in Senior Secondary or +2 examination or its equivalent.

* Relaxation in Eligibility as per Govt. of India/Haryana guidelines.

DOCTORAL

Eligibility Qualification: Post-graduation in

Education or a relevant allied discipline with 55% marks.

Other Criteria: Research Entrance Test and Interview

PROGRAMME FEATURES

Education for Life

The School offers a balanced mix of theoretical and practical training, which enables students to apply the learning to solve real-time problems being faced by the current academic structure.

Growth Oriented

Enhances students' ability to judge, analyse, design alternate modules and spearhead the implementation process, thereby, paving a gradual yet steady path to varied leadership positions in respective verticals.

Know and Network

The School provides students an opportunity to learn and share a professional platform with a number of academicians from varied backgrounds and institutions from all over the country.

Internship & Placement

Teaching internship for all B.Ed students and placement in Apeejay Schools for deserving graduates.



SOBS

SCHOOL OF BEHAVIOURAL
SCIENCE

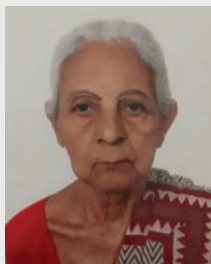
INTRODUCTION

Behavioural Science is an interdisciplinary programme which consists of three major disciplines, viz., Psychology, Anthropology and Sociology. All these three disciplines are concerned with human behavior and offer complementary view of humans (people) and to understand, and predict human behavior. Thus behavioural science is the study of human behavior and their interaction with people around them.

Behavioural science explores the cognitive processes especially decision-making and communication through systematic analysis of human behavior. It deals with human actions, and the term suggests more of an experimental approach. The School of Behavioural Sciences offers courses in Psychology, Criminal Justice, Social work, and Sociology. These courses individually (majoring in any of these courses), give students an awareness of the complexities of the social environment including human behavior, current social issues, human development, learning, etc.

Prof. Vimala Veeraraghavan

Professor Dr. Vimala Veeraraghavan, a Gold Medalist in Masters of Psychology, is Emeritus Professor in Psychology and Education. With 40 years of teaching and research experience, she has held various positions including Head/Director of the departments. She was a visiting professor at Thammasat University Bangkok and has been invited speaker and chaired sessions at many international conferences. She has been the recipient of many notable awards like the prestigious Lifetime Achievement Award of the Asiatic Society, Teacher Fellowship award of the Indian Council of Social Science Research (ICSSR) and National Fellowship Award of the Indian Council of Philosophical Research (ICPR). She has authored 18 books and has published more than 70 papers in national and international journals. She has also completed sponsored research projects by the UGC, ICSSR, DIPR, BPRD and Dept. of Women and Child Development, GOI.



VISION STATEMENT

The Behavioural Science school dedicates itself to inspiring students of ASU to learn and to succeed in their academic and life goals. Towards this vision, the school of behavioural sciences at ASU, strives to offer a range of quality courses to meet the needs of the graduating students. The vision is to excel in research and become internationally recognised research and academic school.

The school of Behavioural Sciences envisions to be an institution of excellence and national importance. The school will strive to attain a consultative status vis a vis the Government, through its original research and action research as well as by disseminating knowledge in the community. Being part of the Centre for Liberal Arts, interdisciplinary and multidisciplinary approach in both teaching and research are given the highest importance and focus.

In teaching the courses, ASU will strive to equip students to understand themselves better, appreciate human diversity, and find success in their endeavours. The Behavioural science school is dedicated to students' professional development and equips them to respond to the community according to their changing needs and

interests.

The Behavioural science school involves students in community engagement. The ASU envisages to bring benefits to students by helping them to develop into critical thinkers and apply what they have learnt in theory to day to day real life situation that is in the community.

OBJECTIVES OF THE SCHOOL OF BEHAVIOURAL SCIENCES

- To offer courses at Post graduate degree level the major disciplines of Behavioural Sciences, viz., Psychology, Sociology and Criminal Justice.
- To offer vocationally oriented / job oriented PG Diploma courses in each of the major disciplines of Behavioural sciences.
- To have professional interaction with institutions and agencies which can offer internships to ASU students completing the PG Diploma courses as well as doing internship while doing the major courses (PG Degree) in Behavioural Sciences
- To conduct research independently or in collaboration with other institutions both within India and abroad in addition to engaging in high-quality behavioural science research that includes psychology, criminal justice and sociology, within and across disciplines that will have an impact in real-life situations.
- To enhance the scientific temper in students and undertake original scientific research on human behaviour, emotion and thought using interdisciplinary approach.
- To render students develop strong research background and understanding of the scientific foundation of three major disciplines of behavioural sciences, viz., psychology, criminal justice and sociology.
- To impart quality education and equip students to be proficient in behavioural science knowledge, principles and techniques.
- To become intellectually competent and capable of taking up social responsibilities
- To develop into a global citizen contributing to the

welfare of mankind and sustain ethical behaviours and cultural sensitivity.

- To ensure that the students acquire the requisite knowledge in the core domains of psychology, sociology and criminal justice with multidisciplinary approach.
- Students will be facilitated to learn the social and behavioural factors such as motivation that determines an individual's decision making.
- The students will learn to understand people's values, their assessment of risks, the extent to which people's behaviours are affected by their attitudes, belief systems and the cultural background to which they belong.

PROGRAMS OFFERED

1. PG Diploma in Counselling Psychology

(Duration: 1 year; Total credits to complete for the diploma: 60 credits)

Eligibility: B.A /B.Sc (Hons) Psychology /any social sciences with minimum 55% marks

PG Diploma in Counselling psychology or psychological counselling, is a 1-year full-time diploma course is a psychological speciality covering broad domains of counselling process, the outcomes, training and supervision. It deals with understanding of psychological principles and techniques used in counselling. It also deals with many areas in counselling such as grief counselling, school counselling, family counselling, couples counselling in hospital settings, etc., in addition to career guidance, and preventive counselling.

Students will be given the opportunity to study and practice counselling in important areas such as substance abuse, learning disability, adolescent problems, counselling for special groups such as cancer patients, HIV and behaviour problems in children.

GAINS FOR STUDENTS FROM THE COURSE

The Diploma in Counselling Psychology will provide students with

- (i) strong foundational knowledge of counselling, principles and techniques
- (ii) understanding the implications of knowledge, research and new information for the present and future problem-solving tasks.
- (iii) learning about the major theories of counselling, and their application in practice.
- (iv) learning about the different types of counselling and different techniques of counselling and their significance.
- (v) learning how to integrate counselling skills and scientific psychology and encourage their personal and professional growth
- (vi) preparing them for further doctoral studies and research in counselling

LEARNING OUTCOME

The students after completing the course

- Understand the role of a Counselling Psychologist, as well as the key determinant factors contributing to different types of problems.
- Can explain the various behaviours that are not in tune with the desirable behaviours expected by the society in terms of major theories of counselling and personality
- Learn about the traumatic as well as the psychological impact of many crises both natural and man-made, health-related issues, serious disorders such as cancer, conflicts of all types, family disturbances and so on.
- They will learn different types and techniques of counselling and their application to different situations and problems.

COURSE CONTENT

- Fundamentals of Human Behaviour
- Introduction to counselling
- Theories of counselling
- Developmental Psychology
- Psychopathology and Mental health
- Counselling Process, Techniques and Skills of Counselling
- Social perspectives of counselling
- Counselling in special settings
- Practicum in assessment and diagnosis, case history taking practicals and project work.
- Internship during the course covering 400 hours of working with cases in a counselling setting under supervision.

The employment areas include serving as Counsellors in hospitals, schools and colleges, corporate sector / national and multinational companies under HR department / personnel department and Consultancy agencies.

2.PG Diploma in Child Psychology

(Duration: 1 year; Total Credits 60)

Eligibility: B.A /B.Sc (Hons) in Psychology, Home Science, Social work, Child Development, Sociology, B.Ed with a minimum of 55% marks (B+ grade)

Child psychology is also referred to as child development. It deals with the physical and psychological processes of children, their development from birth to adolescence and how each child is unique in his or her own way. Child psychology thus is the study of both conscious and subconscious aspects of childhood development. More specifically it deals with how children interact with their parents, themselves, and the world. Child psychology helps to understand children's physical and mental development, as well as normal and abnormal behaviours. If identified early, child psychologists can help detect the root cause of problems such as learning

issues, hyperactivity, anxiety, extreme shyness and fears, and help children overcome these problems, and also in cases of child abuse etc., can help them work through early childhood trauma. They can also help to prevent, evaluate, and diagnose developmental delays or abnormalities such as autism. Child psychology studies the interaction of a few main areas of development, viz., physical, cognitive, social and emotional development.

GAINS FOR STUDENTS FROM THE COURSE

The PG Diploma course in child psychology will help the students

- To understand what is child psychology and be able to practice as a child psychologist.
- Will get an idea about growth and development of children from toddler state onwards
- Will learn all about attachments that children develop towards parents or caretakers.
- Will help learn about the many problems children face as they grow up from childhood to adolescence (both normal and abnormal).
- Specifically the students of child psychology course, will learn about some of the important problems such as child abuse, sexual abuse, bullying, depression, anxiety, grief and stress in children, etc.
- Most importantly the students will learn the various intervention techniques and strategies to help children get over the many emotional and psychological problems.

LEARNING OUTCOME

- The student will be able to understand what is child psychology and also practice as a Child Psychologist

- This course will help students learn about physical growth and development of children from toddler age to adolescence

- Students will learn about the many psychological problems of children through the different stages of development including common behaviour problems, child abuse, bullying in school, separation anxiety, grief and stress in children, depression etc.

- They will also learn the many psychological treatment interventions and rehabilitation tools in handling children with psychopathology.

COURSE CONTENT

1. Physical and mental growth and development through the different stages; development of attachment in children and its importance;

2. Emotional and Social development.

3. Emergence of mind: Consciousness, cognition and language

4. Child psychology and child psychopathology

5. Psychological tests used in diagnosis of child psychopathology

6. Intelligence and attainment

7. Separation anxiety, depression, grief, and stress in children

8. Aggressive behaviour and bullying; conduct disorders in children

9. Psychiatric and Neurological problems in children

10. Treatment and psychological interventions in child psychopathology

11. Children with special needs, etiology, management and rehabilitation.

12. Project work and internship

3.PG Diploma in Health Psychology

(Duration 1 year. Credits = 60)

Eligibility condition: B.Sc.(H) Psychology / Applied Psychology, Counselling Psychology, Home Science, Sociology, Social Work, with a minimum of 55% marks (B+ grade)

Going by the concept “psychosomatic”, a physical illness affects mental balance and a mental illness affects the physical balance. When we feel depressed and unhappy, our whole physical activity slows down, we don’t have appetite and we don’t sleep well etc. Similarly, when we have fever or any serious ailment, we feel unhappy and mentally disturbed. Thus the very close relationship between the psyche and the soma has led to the emergence of the whole field of health psychology. Most physical illnesses do have their effect on our mental equilibrium just as most mental illnesses affect our motor activity and many other physical functions.

Thus health psychology focuses on how biological, social and psychological factors influence health and illness. Health psychology studies how patients handle their illness, why some do not follow medical advice, and why people maintain poor health habits etc. There are serious illnesses like cancer, asthma, arthritis and so on, which all also have psychological determinants, which if handled simultaneously with physical treatment, get the person back to normal.

GAINS FOR STUDENTS FROM THE COURSE

- This course will provide students with skills and techniques to use for helping persons with psychosomatic illnesses

- They will be able to identify the psychological

problems that are accentuating the physical illness.

- According to the requirement the student will know how to intervene in the problem.

- The students will understand the relationship between physical and mental health

- They will learn strategies to promote healthy lifestyle amongst people

- They will learn to deal with varied types of emotional instability in people.

LEARNING OUTCOME

After completing this diploma course, the student would be able to

- understand the relationship between psyche and the soma.

- will be able to identify the psychological determinants in a physical illness

- will be able to conduct interviews and use psychometric tests to assess and understand the contribution of psychological factors in physical illnesses.

- will also acquire skills and techniques that would help them treat persons with psychological problems

- can use the problem solving skills as well as communication skills to help patient understand the psychological and emotional issues that prevent him or her getting complete recovery

- will be able to apply behavioural skills including cognitive behaviour therapy, behaviour modification techniques etc. and help people overcome their

emotional problems as a result they face quick recovery from their physical illnesses.

Conduct research and provide services in areas including stress reduction, weight management, smoking cessation, reducing risky sexual behaviours, grief counselling, improving recovery and teaching patients coping skills. They work with individuals, groups, and communities to decrease risk factors, improve overall health, and reduce illness.

COURSE CONTENT

- Health behaviours, understanding health damaging and health protecting behaviours
- Biosocial model in health psychology
- Psychological aspects of illness and disability
- Health related cognitions and emotions
- Processes influencing the delivery of health care
- Stress, personality and health
- Health behaviour and behaviour change
- Types of interventions such as stress reduction, weight management.
- Prevention of illnesses and undertaking grief counselling and reducing risky sexual behaviours.
- Health psychology in practice and project work

4. PG Diploma in Forensic Psychology

(Duration: 1 year; Total credits to complete for the diploma: 60 credits)

Eligibility: B.A /B.Sc (Hons) in any basic science, and Psychology /criminology/ sociology / anthropology with minimum 55% marks

Forensic psychology is an interaction between psychology and the legal system. It involves studying important principles and standards of the judicial system, comprehending the principles of Law and in particular expert witness testimony, competency of the accused or victim to stand trial, etc. The students must have the ability to testify in the court and should be able to

reformulate psychological findings in the legal language.

GAINS FOR STUDENTS FROM THE COURSE

- The Diploma in Forensic Psychology will provide students with
- strong foundational knowledge of criminal behaviour
- workings of the criminal mind, the motives behind the crimes, and how criminal investigation is conducted. .
- major theories of criminal behaviour especially in relation to violent and sexual crimes.
- understand the interface between the legal system and psychology
- enhance their recognition of forensic psychology as a distinct specialisation in the field of psychology.
- provide them the techniques, skills and functions of the forensic psychologist in the courtroom and elsewhere.

LEARNING OUTCOME

- Understand the role of a Forensic Psychologist, as well as the key determinants and the traumatic impact of crime on victims.
- Can explain crime and criminal behaviour in terms of major theories of personality
- Will have thorough knowledge about the traumatic psychological impact of violence, sexual crimes and victimisation.
- Will understand the intricacies of the many challenges of eyewitness testimony and the ways to assess the same as well as to handle the same with techniques and skills of a forensic psychologist.
- Criminal profiling is another important spect the students would learn, how it is done and its importance and how to use the same to identify perpetrators, sexual offenders, violent criminals and terrorists.
- Will be able to understand the impact of Mental disorders on leading to crimes.
- Treatment and rehabilitation of offenders.

COURSE CONTENT

- Introduction and historical perspective of forensic and criminal psychology
- Theories of criminal behaviour
- Psychosocial explanation of crime and criminal behaviour
- Violent crime: Incidence, prevalence and causes
- Criminal or Offender profiling
- Application of psychology to the criminal justice system
- Role of forensic psychologists in criminal and civil courts
- Role of Forensic psychologists in correctional institutions and prisons
- Internship in the concerned agencies
- Project report based on original research

5. M.Sc. Applied Psychology

- **Counselling Psychology**
- **Clinical psychology**
- **Organisational Psychology**

(Duration: 2 years)

Eligibility: Graduation in any discipline with min 50% aggregate from any UGC recognised institution

To inculcate in students professional and ethical attitude, effective communication skills, teamwork skills, multidisciplinary approach and an ability to relate psychological issues to broader social context, additional courses with regard to physical, psychological and career growth.

To render the students efficient, effective professional psychologists and counsellors who can help people to overcome their psychological problems and lead a balanced life. This will be achieved through intensive on-the-job training for full two years in the respective institutions/agencies.

To provide the student with an academic environment aware of excellence, outstanding leadership, written ethical codes and guidelines with moral values, and the life-long learning needed for a successful career.

6. Ph.D. in Psychology/ Applied Psychology and Psychology related discipline

Eligibility - M.A./M.Sc. In Applied Psychology/Psychology

NOTE:

The admission in the various Programmes offered by the University will be made strictly on the basis of merit of the qualifying examination or as per the eligibility criteria prescribed under regulatory/statutory provisions, whichever applicable. For admissions in the Technical Courses, candidates who appeared in JEE (Main) will be given preference". Reservation & Scholarship for Haryana Domicile is applicable as per State Govt. Norms.



Students post attending a workshop





SVRÁN OPEN DESIGN FOUNDATION

Apeejay Stya University launched the Svrán Open Design Foundation (SODF) at the 13th CII Design Summit 2013 in the presence of the best Indian and international design thinkers, practitioners & supporters, as well as industry leaders. SODF plans to provide 10,000 students with a Design Tools Pack that has basic design tools and tutorials to get them access to industry standard materials. It plans to train 1,000 school teachers in basic design principles indirectly impacting about 200,000 students.

The Foundation has also appealed to Indian organisations to join its cause, so as to greatly amplify its impact. Organisations could contribute by way of time of their employees to hold workshops for students in schools and colleges, monetary contribution towards specific projects, or through donations in kind such as computers and DVDs.

The Foundation believes that everyone is a Designer, and that everything and anything can be designed! It believes that design thinking and design principles can fundamentally help us shape our world and that everyone should have free access to the knowledge and tools of Design.

Over 100 schools across 17 states and leading organisations across different industries with almost 50,000 employees have already become members of this revolutionary initiative even before the formal launch. Mr. Aditya Berlia, Pro-Chancellor, Apeejay Stya University, is the Founder of SODF.

Student working at the Design lab



Students after attending an enriching session

PROGRAMME FEES & SCHOLARSHIPS

APEEJAY STYA UNIVERSITY – A social commitment of the Apeejay Styá & Svrán Group – is offering a Foundation Years Scholarship on the standard tuition fee for all its undergraduate and postgraduate programmes. The Scholarship is in commemoration of the foundation years of the Apeejay Styá University – starting from 2010 (the year of its establishment) to 2018 (the year when the Apeejay Education completes 50 years of its legacy of educational excellence in the country). For all scholarships and fees details, please visit the website university.apeejay.edu.

Note: There is a non-refundable seat blocking amount.

FINANCIAL AID

ASU understands that pursuing quality education can be an expensive proposition. However, limited financial means should not bar meritorious students from receiving an Apeejay Styá education. Admission counsellors at ASU can assist you in exploring a variety of options suited to your individual circumstances and financial needs. Some of these include:

Merit Scholarships:

ASU offers several scholarships and financial aid programmes on merit-cum-means basis to students. These are available to students who have achieved certain minimum performance standards in competitive examinations (or qualifying examinations) or to students who are genuinely unable to meet their higher education expenses. The admission committee and financial aid committee evaluates each candidate on a case-by-case basis.

Financial aid is available on a merit-cum means basis. Those who wish to apply for financial aid must fill the requisite application along with the admission form. Financial aid is also discussed with the student during the admission process. For those who prefer other options, we also coordinate with banking institutions to provide lower-interest loans.

Grants and Fellowships:

Students applying for Masters and Doctoral programmes are eligible for a number of research grants and teaching fellowships which range from teaching courses to acting as faculty and research assistants in ongoing projects and academic programmes.

DR. STYA PAUL MEMORIAL SCHOLARSHIP

In remembrance of Dr. Styá Paul, the great visionary, philanthropist and freedom-fighter, Apeejay Styá University offers the 'Dr. Styá Paul Memorial Scholarship'.

Under this prestigious scholarship, the university offers 100 best scholastic achievers in the country the opportunity to pursue their studies and achieve their dreams at the Apeejay Styá University. These meritorious students are given 90% scholarship on the tuition fee on all Bachelor programmes, and they only have to contribute a total of Rs. 20,000 per year on the tuition fee for each year of their degree.

WHO IS ELIGIBLE

- All students who have appeared for their 10+2 examinations at the CBSE Board (or equivalent Board recognised by ASU) and have secured 93% and above aggregate
- Those who are awaiting their Board results this year (but have scored 93% aggregate in their Pre-Boards) can also apply. The scholarship will be subject to the final Board Exam results.

HOW TO APPLY

Interested candidates are required to fill up the Scholarship Application Form along with the regular University Application Form. Both these forms can be filled online on the University's website, or obtained from the University, or Admissions Offices.

Those who are awaiting their Board results and have applied for the scholarship and admission based on pre-board marks will be offered provisional admission. In case a student fails to gain 93% aggregate in the Board examination, the Scholarship will be cancelled and the admission would be transferred to the general admission category.

Commitment To Research

Apeejay Stya University promotes academic autonomy & empowerment, risk-taking, and maintains a commitment to exploratory research across disciplines among its faculty and students. The University encourages aspiring researchers and scholars to pursue their research ambitions, aligned to the vision & the mission of the University and to emerging trends in the global market.

RESEARCH PROGRAMMES

- At the PG level, one is encouraged to participate in enquiry-based real-life case studies and the ongoing research programmes on campus at various departments across healthcare, nutrition, management, design, basic & engineering sciences & education
- At ASU, research begins at the graduate level itself, both for process and product, which is extended to the postgraduate and doctoral programmes
- One gets introduced to an environment of knowledge-sharing and collaborative opportunities to participate in research
- One is encouraged to pursue his/her research interests with state-of-the-art equipment purchased from niche companies across the world
- One can avail attractive fellowships even in areas that may not fall into the regular categories of core subjects, as the University aims to increase the diversity of research and to promote interdisciplinary research
- There are ample opportunities to work with students from other national institutions/ universities as ASU labs regularly host research projects of Summer Fellows selected by Indian Science Academies on an All-India basis
- One gets to refine his/her ability to articulate ideas, to learn from others and get an opportunity to effectively communicate and defend your own research ideas and conclusions

EXCELLENCE IN RESEARCH & GLOBAL RECOGNITION

- ASU faculty is engaged in cutting edge researches with publications in high-impact top 5-10% global Science journals
- Faculty serves on international committees, and is invited to present papers and chair sessions in numerous international conferences
- The University faculty regularly publishes a large number of research journals, papers & books in areas as diverse as Management, Technology, Education, Design, Biotechnology and Pharmaceutical Sciences
- ASU has extensive tie-ups with Industry to encourage research that is applicable to real-world situations

GRANTS

The University supports its students and faculty in obtaining grants for the pursuit of research that builds on the founding mission and vision of the University.

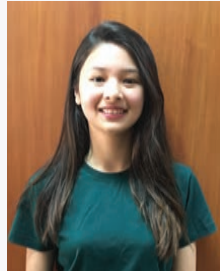
RESEARCH AT UNDERGRADUATE LEVEL

- Research commences at the graduate level itself with short-term research projects. Research is an integral part of the ASU curricula.
- Enhance the learning experience with the 'learn-while-serve' outreach programmes involving the community, a crucial aspect of the ASU curricula.



Students dressed in ethnic attires at an event

STUDENTS SPEAK



Aayushma Karmacharya

*B. Pharm
Country- Nepal*

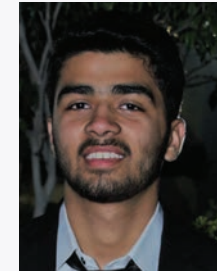
The University has given me ample exposure to industrial experience. This helped me to bridge the gap between academics and the professional world. We have proper updated laboratories for our course and we have all the privileges to use them any time. All in all, I'm very happy here and I really appreciate my faculty members for their great efforts for us.



Raswati Pant

*BTech BioTechnology
Country- Nepal*

The best part of the University is my department. The course in biotechnology also has an option of a 5 years integrated programme which is not there in many universities. The symposiums are all hosted and handled by students and faculty members, encouraging maximum students participation for exposure.



Harsh Vardhan Jha

*School of Legal Studies
Country- India*

I am pursuing BA LLB from Apeejay Stya University and I would like to add that the faculty members here are very approachable and student-friendly. They ensure that all sessions are interactive and informative. The university organises various guest lectures, seminars, and conferences to help in the evaluation of a student.



Razeenah Kurreeman

*BA Hons Journalism and Mass Communication
Country- Mauritius*

Throughout my stay here, I've had a wonderful experience. The University has great infrastructure: a well-equipped studio, video editing room, language room and Internet Radio. The focus is more on practical exposure and less on theoretical classroom learning. Liberal Arts approach has allowed me to expand boundaries and take up courses from other departments, making learning more customized rather than traditional. Visits to the studios, newspaper agencies and workshops conducted by media experts helps in enhancing industrial knowledge.



Therese Ntamvutsa

*B. Pharm
Country- Rwanda*

I like the interaction between faculty members and students here. Faculty members are really supportive. We have got industry exposure because of industrial visits that we've done so far and we have also attended different conferences. The University has updated books and labs for my course, which I'm really happy about.

A group of nine international students of various ethnicities are posed for a photograph. They are standing and sitting in front of a large window that looks out onto a campus with trees and buildings. The students are dressed in casual attire, including jackets, sweaters, and a hijab. The overall mood is friendly and welcoming.

LIFE AT ASU

ASU has a truly global campus. Students come from Bangladesh, Nepal, Bhutan, UAE, Uganda, Congo, Angola, Nigeria, Zambia, Mauritius, Turkey, Oman, Tanzania, Afghanistan, Kazakhstan and Mongolia. Languages spoken on campus include Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic.



A TRULY INTERNATIONAL CAMPUS

Campus life at Apeejay exudes a cultural vibrancy and a great sense of community, thanks to the unique confluence of students from diverse nationalities, states and backgrounds, all of which leads to a rich exchange of knowledge and experiences between students, making them more enlightened, sensitive and appreciative of world cultures.

ASU has a truly global campus with students from over 15 countries, including Bangladesh, Nepal, Bhutan, UAE, Uganda, Congo, Angola, Nigeria, Zambia, France, Turkey, Oman, Tanzania, Afghanistan, Kazakhstan and Mongolia. Their presence has brought a great confluence of cultures into the campus, especially in terms of languages spoken-Spanish, Portuguese, French, Hausa, Yoruba, Bhutanese (Dzongkha), Nepali, Bengali and Arabic - lending a multi-cultural and multilingual ambience to the university.

ASU also organises International Student Associates Programmes at the University's hostel wherein the senior students act as the main support system to the international students. The University also regularly conducts country-specific cultural events in addition to other interactive activities & events. All the above have made ASU an ideal home away from home for its international students. We take great pride in our infrastructure and its aesthetic contribution to the learning process.

We have made tremendous investment in the development and layout of academic and social spaces, be it state-of-the-art ICT-enabled lecture rooms, conference halls, Computer and Science labs. The entire campus is Wi-Fi enabled including the hostels and library.

With its vast library, cafeteria, green areas and indoor/outdoor sports facilities (including gym), ASU campus provides a 360-degree solution to all the needs of its students.



HOSTELS

ASU provides affordable residential accommodation integrated within the campus to promote dialogue among students, their peers, and faculty members. Overlooking green manicured lawns, spacious hostels for girls and boys and even studio apartments for staff and faculty are available on campus. Hostels offer single, double or tripple occupancy rooms depending on availability, student seniority and merit. On demand, students can get single/double sharing rooms with/without AC.

The residential accommodations are coupled with:

- Well-furnished rooms
- Nutritious food
- Round-the-clock electricity
- Room coolers
- RO water supply
- Hot water supply
- Provision for indoor and outdoor games
- Extensive Wi-Fi connectivity across all rooms
- Special access to the library and computer labs after normal working hours
- Gym
- Recreation room

ASU has tied up with many agencies that provide well-furnished PG accommodation in and around Gurugram and Sohna. Another key feature of the campus is its strategic location of being physically close to Gurugram - one of the largest industrial hubs in Delhi-NCR. It is home to a number of MNCs, PSUs and other small and large-scale corporate houses, which facilitate an exhaustive industry dialogue for students.

FEATURED CLUBS

The ASU campus bustles with creative and innovative students who find their own unique voices and means of expression through the various clubs managed by the students.

These clubs cater to a wide range of interests, including music, dance, dramatics, fine arts, photography, literature, yoga, meditation, and many others. The clubs provide students an interactive platform through which they can engage with like-minded peers and evolve in the course of mutual learning.

The University encourages its students to explore, unleash and exhibit their innovative self. The Recreation Room in the campus is one such physical space that supports this ideology.

The clubs that are the centre of student life includes - Literary Club, Management Club, Social & Cultural Club, Film Club, Drama Club, Rotaract Club and Sports Club.



Basketball court



UGC Recognised
2(f) & 12(B) Status from UGC

2024 - 2025

university.apeejay.edu
Admission Helpline: 1800 -103-7888

APEEJAY STYA UNIVERSITY CAMPUS

Sohna-Palwal Road, Sohna - 122103,
Gurugram, Haryana

ASU ADMISSIONS OFFICE (GURUGRAM)

Plot no. 23, Sector 32, Institutional
Area, Gurugram - 122001

ASU ADMISSIONS OFFICE (NEW DELHI)

Apeejay School Campus, Sheikh
Sarai-I, New Delhi - 110017

