

ACHIEVING EXCELLENCE WITH TOP-TIER FIRMS



Our globally-coordinated placement team employs a tri-tiered approach to ensure our students receive outstanding career support, making it a standout among business schools for structured career development.

Tier 1 focuses on scouting zonal employment opportunities across the East, West, Central, North, and South zones of India.

Tier 2 is dedicated to forging national employment connections, centralizing the integration of nationwide placement efforts.

Tier 3 aims at international placements, targeting regions such as the UK, Middle East, East Asia, and Australia, leveraging our extensive global network and industry advisors to secure positions for our talent on a global scale.

This holistic and structured approach ensures students at UIM gain access to premier job opportunities, both domestically and internationally.

Google	amazon	Microsoft	IKEA	GVK EMRI
vodafone	Deloitte.	WWF	DELL	Hamleys
airtel	YOKOHAMA	gsk GlaxoSmithKline	Standard Chartered	pwc
SOCIETE GENERALE	LAKME	asianpaints	Bennett, Coleman & Co. Ltd.	khaitan
RBS	HCL	PHILIPS	PARLE	PEPSICO
TTC Laxmi	ERNST & YOUNG	Nestle	Reckitt Benckiser	JKTYRE
abzoba	emami limited	Berger	ESSAR+	Gulf
AVIND	future group	Gini & Jony	HAVELLS	Dabur
99acres	IndusInd Bank	HCB	Colgate	Audi
SWIGGY	naukri.com	MRF	TOI	goibibo.com
citibank	TANISHQ	EY	Goodyear	Johnson & Johnson
HSBC	Indian Overseas Bank	Goodyear PROPERTIES	OYO	Mahindra

*Partial List



LIFE AT UIM



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KARNAVATI
UNIVERSITY

UIM
Unitedworld
Institute of
Management



ABOUT UIM, AHMEDABAD



Situated in the sprawling campus of Karnavati University near Ahmedabad, Gujarat, the Unitedworld Institute of Management (UIM) stands as a paragon of excellence and holistic learning in business management. With its forward-thinking educational approach, UIM merges cutting-edge facilities and innovative pedagogies with a strong emphasis on hands-on learning experiences. The institute presents a wide array of both undergraduate and postgraduate programs, meticulously curated to embed students in the latest business disciplines like Design Thinking, Marketing Strategy, and Financial Technology, supplemented with critical certifications. The mentorship initiative, a core feature of UIM's pedagogical framework, links students with seasoned professionals and academics to guide their career trajectories. UIM's dynamic connection with the industry and its comprehensive placement system highlight its dedication to seamlessly integrating academic theory with professional practice, preparing students not only for academic success but for immediate industry impact. With a focus on fostering innovation and entrepreneurial spirit, UIM provides a supportive ecosystem that accelerates students toward realizing their career goals and personal development.

Under Graduate BBA 4 Year Programme	Post Graduate MBA 2 Year Programme
Internships & Live Projects	Recruiters 150+
Highest Package 14 Lac	Students From 10+ States

MBA (2 Years Full-Time Programme)

Our MBA program is strategically designed to forge future leaders for the global business arena, combining academic rigor with real-world applications. This comprehensive approach ensures students are well-equipped for corporate success.

Highlights:

- Professional Certification Courses
- Training in Soft Skills & Employability
- Personality Development Workshops
- Industry Exposure and Corporate Interaction
- Expert Mentoring
- Leadership Development Programs

Specialization:

- Finance
- Marketing
- Human Resources
- Data Analytics & Business Intelligence
- Entrepreneurship & Family Business

Eligibility Criteria:

- Graduates in any discipline from a recognized university with a minimum 50% aggregate score for general category candidates and a minimum 45% aggregate score for SC/ ST/ OBC category are eligible for this course.
- Candidates in final year of graduation may also apply. Also, for admission purposes best of CAT/ CMAT/KU-MAT will be considered followed by a personal interview conducted by the University.



Selection Process:

Stage I: Shortlisted candidates will be notified of the Selection Round's date and location via email, letter, and phone call upon application receipt.

Stage II: The selection process includes an on-the-spot presentation/group discussion, case analysis, Writing Ability Test (WAT), psychometric evaluation, and a personal interview.

Stage III: Successful candidates will receive admission confirmation through email and letter, contingent upon the payment of specified fees as detailed in the admission offer.

Career Prospects:
An MBA opens diverse career pathways in sectors such as finance, consulting, technology, and entrepreneurship, offering roles from strategic management to operational oversight.

BBA (Hons.) / BBA (Hons.) (Global Management Programme) (4 Years Full-Time Programme)



The BBA program at the Unitedworld Institute of Management (UIM) spans four years and is meticulously designed to lay a robust educational groundwork for its students. This groundwork not only gears them up for further management studies at the Master's and Doctoral levels but also primes them for successful ventures into the business world. The curriculum is all-encompassing, touching upon critical business and management theories. UIM adopts a forward-thinking pedagogy that focuses on sharpening vital skills like communication, quantitative reasoning, and analytical thinking, thereby meeting the current market's demands. Such a holistic educational approach ensures that students are well-versed in modern business tactics, poised to make significant impacts in the global business landscape.

Highlights:

- Exceptionally qualified and seasoned faculty.
- Training in professional skills and personal growth.
- Learning through case studies.
- Specialized guest lectures and experiential outdoor training.
- Diverse certification opportunities in modern fields.
- Regular industry visits and collaboration between the institute and industry.



Specialization:

- Finance
- Marketing
- Human Resource
- Entrepreneurship and Family Business
- Data Analytics & Business Intelligence
- Hospitality & Tourism Management
- Global Management Programme
- Digital Marketing
- Aviation
- Sports Management

Additional Certificate Courses

- Banking and Financial Services Fundamentals
- Digital Marketing Fundamentals
- Analytics Fundamentals
- Emotional Intelligence Training

Eligibility Criteria:

- Completion of 10+2 from any recognized board.
- Students in Class 12 awaiting final results are eligible to apply.

Selection Process:

KUAT + Participants will engage in a Group Discussion on a specified topic followed by a Personal Interview.

Career Prospects:
BBA (Hons.) degree opens doors to career opportunities in fields like marketing, human resources, finance, general management, laying the groundwork for leadership and entrepreneurial success. It also serves as a solid stepping stone for pursuing an MBA.