



**MITTAL**  
SCHOOL OF BUSINESS



Scan QR Code

LOVELY PROFESSIONAL UNIVERSITY (LPU)

Jalandhar-Delhi, G.T. Road, Phagwara, Punjab (INDIA) -144411

admissions@lpu.co.in | Contact: 01824-404455



Mittal School of  
Business, LPU



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# WELCOME TO A WORLD BEYOND LIMITS

MBA PROGRAMME



**MITTAL**  
SCHOOL OF BUSINESS



**LOVELY  
PROFESSIONAL  
UNIVERSITY**

*Transforming Education Transforming India*



# Innovate, Lead and Transform with Mittal School of Business

Imagine a place where your ambitions know no boundaries, and your talents are nurtured every step of the way. Lovely Professional University (LPU) is more than just a campus—it's a living, breathing ecosystem designed to propel you toward greatness.

**50+**  
Countries  
**28**  
States

LPU's vibrant community includes students from over **50+ COUNTRIES** and **28 INDIAN** states, fostering a diverse and enriching environment.

**NAAC**  
GRADE **A++**  
LPU ranks among the top with the highest NAAC score for dual-mode private and government universities,

## Campus of Dreams, Built for Reality

Step into LPU, where classrooms feel like future boardrooms and ideas turn into global innovations. Our state-of-the-art campus offers more than just facilities—it offers experiences that prepare you for the challenges of tomorrow.

LPU'S PG Programme  
**MBA**  
(Master of Business Administration)  
is now  
**NBA Accredited**



**27th**

Amongst all Government and Private Universities in India



**38th**

Management Amongst both Government and Private Universities



**9th**

Amongst Top Universities of India including all Government (even IITs & NITs) & Private Institutions



**27th**

In India, Amongst both Government and Private Universities 2024

A **6-STORY LIBRARY** provides extensive resources and spaces for individual and group study, supporting both academic and **personal growth**.

**24/7 Wi-Fi** coverage across Asia's largest campus ensures seamless access to knowledge and collaborative opportunities everywhere on campus.

With a multi-cuisine mess and over **300 FOOD KIOSKS**, students can enjoy diverse dining options that cater to every taste.

**24,000+** students reside in the world's largest on-campus residential facilities, creating a true home away from home.



# A Campus Built for You

Lovely Professional University is more than just a campus—it's a vibrant ecosystem where learning meets leisure, & ambitions are nurtured both inside and outside the classroom. With world-class facilities designed for every passion and interest, the campus offers students the perfect balance between academics and personal growth.



## SHOP, DINE, AND DISCOVER

The Unimall is a bustling hub on campus that caters to every need, Offering a wide range of shopping options, eateries, and essential services.



## A HAVEN FOR SPORTS ENTHUSIASTS

The Shanti Devi Mittal Indoor Sports Complex is a world-class facility featuring badminton courts, squash courts, a basketball court, and more.



## OLYMPIC-SIZED SWIMMING POOLS

LPU's three all-weather Olympic-sized swimming pools provide the perfect venue for swimmers to train, compete, or simply relax.



## A PLAYGROUND FOR INNOVATORS

The Robo Park is a unique addition to LPU's campus, showcasing advanced robotics and interactive exhibits.



## AIM FOR PERFECTION

The 25-lane shooting range is a state-of-the-art facility designed for precision and focus.



## RELAXATION MEETS RECREATION

The Fun Zone is a lively space on campus where students can unwind after a busy day.



# Advanced Academic Resources

Lovely Professional University is more than just a campus—it's a vibrant ecosystem where learning meets leisure, & ambitions are nurtured both inside and outside the classroom. With world-class facilities designed for every passion and interest, the campus offers students the perfect balance between academics and personal growth.

Business Analytics Lab

Library

Classrooms



## Business Analytics Lab

The state-of-the-art Business Analytics Lab equips students with industry-relevant tools like Python, R, Tableau, and advanced AI/ML software. This hands-on environment enables future leaders to analyze complex datasets, derive actionable insights, and master the art of data-driven decision-making. The lab bridges theory with practice, empowering students to tackle real-world business challenges with confidence.



## Classrooms

MSB classrooms are more than just spaces—they're hubs of collaboration and innovation. Equipped with smart technology, interactive tools, and modern designs, these learning environments encourage active participation, group discussions, & case-based problem-solving. The focus is on creating an engaging atmosphere where students can connect theory with real-world applications.



## Library

The six-story, state-of-the-art library at LPU is a treasure trove of knowledge, housing thousands of academic resources, journals, & digital databases. Designed to inspire intellectual curiosity, it offers dedicated spaces for individual study, group discussions, and research exploration. Open round the clock, the library serves as a vital resource for students to dive deep into their studies and broaden their horizons.



# Opportunities with Global Leaders

LPU connects you with some of the most renowned names in the hospitality and travel industry. Programs are designed to equip you with industry-relevant skills and global exposure, ensuring a pathway to exceptional career opportunities. With recruiters like these, the journey leads to a professional future across the globe. A network of innovators and achievers transforms the world of travel and hospitality through excellence and ambition.





# Redefining Excellence: What Sets Us Apart

## Innovative Pedagogy:

Experience transformative learning through simulations in Strategy, Marketing, Leadership, and Research.

## Real-World Exposure:

Collaborate on live projects with renowned brands like Himalaya, Arogyam Ayurveda, and Karmic Beauty, gaining hands-on experience and industry insights.

## Hands-On Learning:

Benefit from cutting-edge courses delivered in a workshop mode, fostering practical skills and industry readiness.

## Global Industry Certifications:

Gain certifications from globally renowned organizations like KPMG, EY, SHRM (USA), and DMI (Ireland), delivered by seasoned industry professionals.

## Entrepreneurship Support:

Turn your business ideas into reality with guidance, resources, and mentorship from our dedicated Start-Up School.

## Seed Grant Opportunities:

Take advantage of seed money initiatives for stock market investments, start-ups, and research projects.

## Immersive Learning Approach:

Immerse yourself in case-based teaching and experiential learning to tackle real-world business challenges effectively.

## Vibrant Student Life:

Join diverse student clubs and partake in activities promoting holistic growth beyond academics.



4500+ students  
from all India states  
& abroad



150+ faculty in 10  
academic domains



300+ International  
Students from  
20+ Countries



Strong Alumni  
Network



103 faculty with Ph.D



380+ Ph.D Scholars



100+ Patents filed



1000+ students  
involved in live project



1000+ publications



30+ conferences &  
workshops





# Pathways to Excellence

Placements are more than just opportunities—they are the foundation for a brighter future. With a robust placement process, industry-focused training, and strong recruiter networks, MSB prepares students to excel in the ever-evolving corporate world.

## Abhinav Singh

MBA  
Sobha Realty  
package of 29 Lakhs



Nipun Kumar  
MBA  
RP Sanjeev Goenka Group  
package of 12 Lakhs



Dinesh Ganesh Saindane  
MBA  
RP Sanjeev Goenka Group  
package of 12 Lakhs



Abhinandan Kumar  
MBA  
Placed in Amazon India  
package of 18 Lakhs



Priyanka Singh  
MBA  
Trident Group  
package of 18 Lakhs



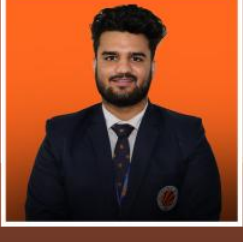
Mahima Chowdhury  
MBA  
Servicenow  
package of 18 Lakhs



Pendareddy Mary Mahitha Reddy  
MBA  
Placed in S & P Global Market  
Intelligence package of 18 Lakhs



Aryan Malhotra  
MBA  
Deloitte India  
package of 18 Lakhs



Pankaj Raina  
MBA  
Rhenus Logistics PVT. LTD.  
package of 18 Lakhs

LPU: The Gateway to Exceptional Careers

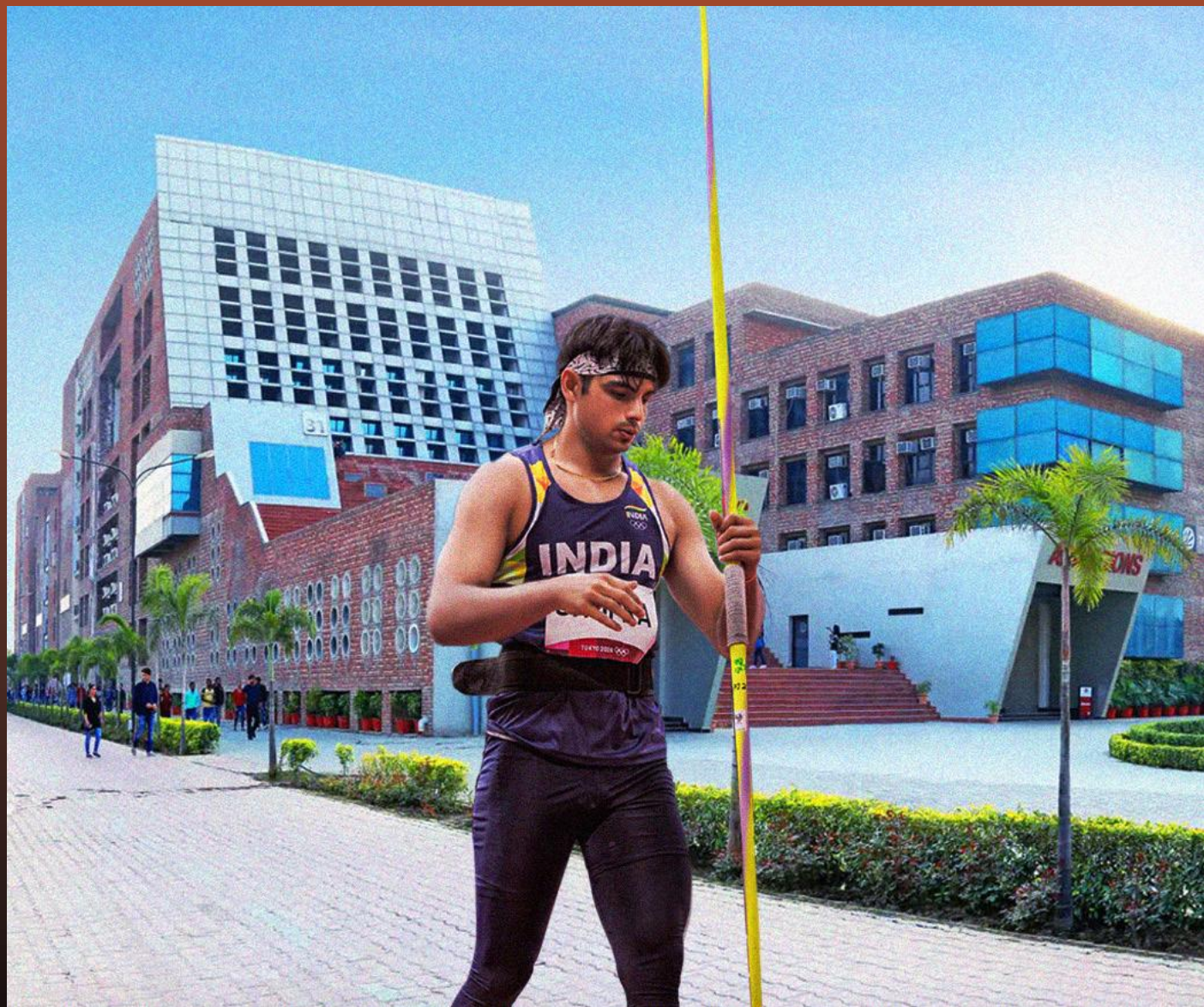
₹64 Lac HIGHEST SALARY PACKAGE	₹14.97 Lac AVERAGE SALARY OF TOP 10%	2350+ ELITE SALARY OFFERS	900+ TOTAL RECRUITMENT
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# Champions On and Off the field

## Where Excellence Extends Beyond the Classroom

LPU doesn't just prepare you for a career—it prepares you for life. At the Paris 2024 Olympics, 24 LPU students represented 21% of India's contingent—the second-largest globally after Stanford. Additionally, 14 Paralympians from LPU, forming 16% of India's team, competed with remarkable resilience, breaking records and inspiring others to pursue excellence.



## Beyond the Finish Line: Victory in Every Moment

Unparalleled dedication and resilience defined the journey of LPU's 24 Olympians at the Paris 2024 Olympics. From breaking records to inspiring millions, these athletes embodied excellence on the world's grandest stage.

Their achievements go beyond medals, symbolizing perseverance, discipline, and the Courage to dream big.





# Bridging Theory and Practice

An institution dedicated to blending knowledge with real-world application, shaping leaders equipped to drive change and innovation



## Mittal School of Business is where theory meets Real-World practice

At the Mittal School of Business, theory comes alive through 500+ live projects and collaborations with leading companies like Amazon, Cognizant, Federal Bank, and TATA. These projects equip students with hands-on experience in solving real business challenges, sharpening their critical thinking and leadership skills. It's more than an MBA—it's a pathway to becoming an impactful, industry-ready professional.



## Holistic Growth for Tomorrow's Leaders

Education at Mittal School of Business goes beyond textbooks. Leadership programs, innovation boot camps, and simulation games immerse students in real-world business scenarios. These experiences foster critical decision-making, preparing students to excel in corporate roles or entrepreneurial ventures, laying a solid foundation for success.



# Shape Your Future with LPU's MBA Program

LPU's MBA programs offer more than just a degree. Programs are enriched with real-time simulations, industry-competitive events, and immersive experiences to give students hands-on industry exposure. They provide the tools, networks, and expertise to shape your future as a global leader. With a wide range of specializations and industry collaborations, you can customize your learning journey to match your career ambitions.

## MBA Specializations with Industry Certifications

- Business Analytics with 
- Product Management with 
- Digital Marketing with 
- Human Resource Management with 
- Financial Consulting with 
- Investment Banking with 

## MBA Specializations

- Marketing and Finance
- Operations and International Business
- Entrepreneurship
- Retail Management and Strategy
- Investment Banking
- Digital Marketing
- Financial Consulting
- Finance and Fintech
- Banking and Financial Services
- Business Analytics
- Product Management

## International Credit Transfer

**MBA [1+1]** with an **International Credit Transfer option**, allowing students to study both in India and internationally, broadening their exposure and global networks.



# Specialized MBA Programs

## MBA with Industry Tie Ups

MBA (Supply Chain & Logistics) in tie-up with 

MBA (Financial Markets) in tie-up with 

MBA (Business Analytics) in tie-up with 

MBA (Management Technology) in tie up with 

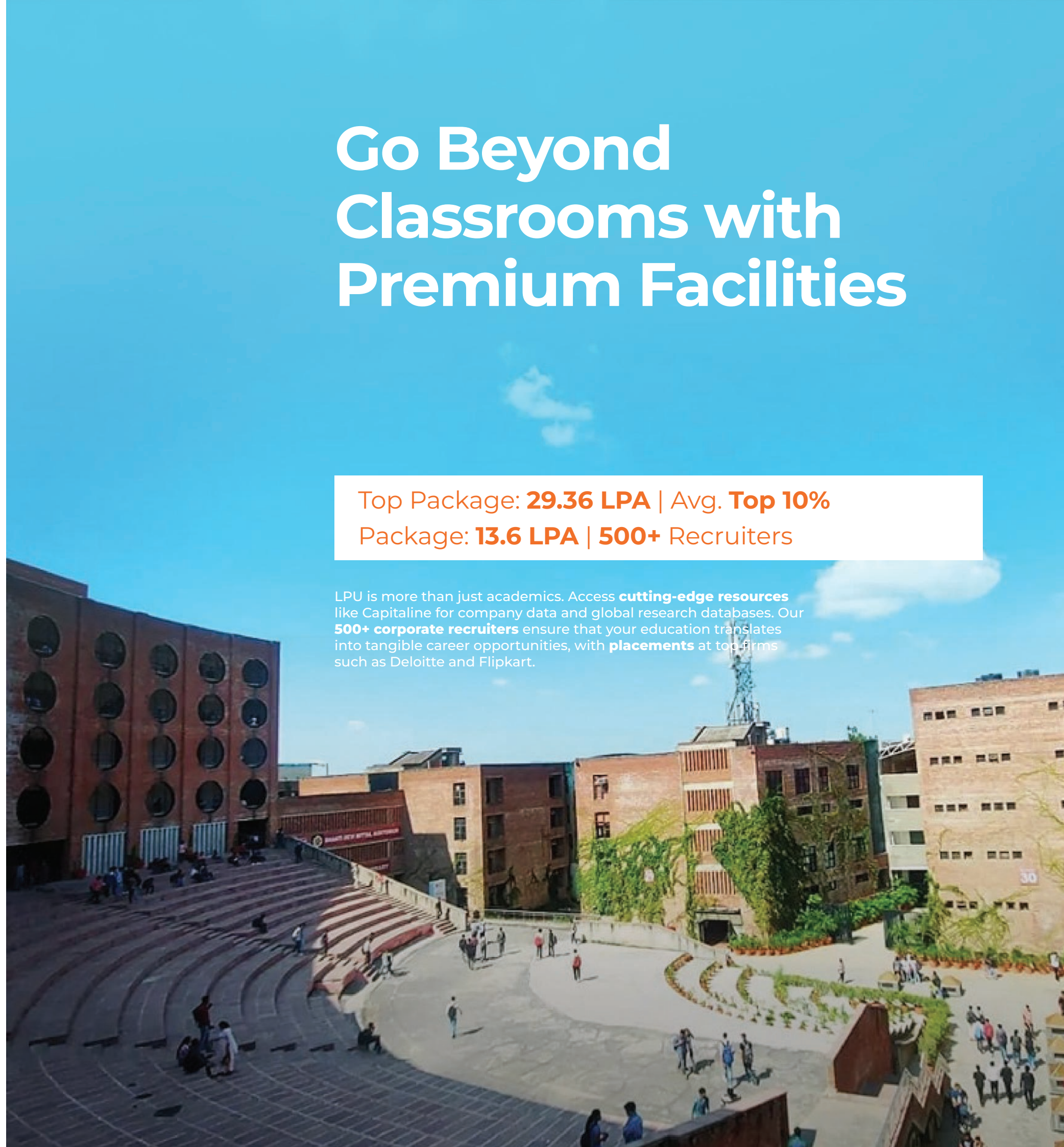
With a focus on experiential learning, students engage in live projects guided by industry leaders, gaining real-world exposure. Cutting-edge business simulations immerse them in scenarios that refine decision-making and strategic thinking, preparing them for competitive global challenges.

This hands-on approach, paired with industry collaborations, ensures graduates leave with not just knowledge but the confidence and skills to excel in dynamic business environments.

# Go Beyond Classrooms with Premium Facilities

Top Package: **29.36 LPA** | Avg. **Top 10%**  
Package: **13.6 LPA** | **500+** Recruiters

LPU is more than just academics. Access **cutting-edge resources** like Capitaline for company data and global research databases. Our **500+ corporate recruiters** ensure that your education translates into tangible career opportunities, with **placements** at top firms such as Deloitte and Flipkart.





# From Ideas to Enterprises – Start-Up Success at LPU



## From Ideas to Revenue: Ventures in Action

From Ideas to Impact At Mittal School of Business, LPU, entrepreneurial dreams find their wings. Shivam, a BBA student and the visionary co-founder and CMO of ShoeCommerce.in. What started as a campus initiative fueled by creativity and ambition has grown into a dynamic venture with a bold vision for nationwide expansion. Shivam's journey is powered by LPU's transformative support, combining mentorship, resources, and a thriving entrepreneurial ecosystem. By fostering innovation and nurturing talent, LPU empowers students like Shivam to redefine possibilities, proving that every great idea can create a lasting impact.



## Transforming Potential into Success

At the BrandSell exhibition, students from the Mittal School of Business turned ideas into impact by branding unbranded local products and showcasing their marketing expertise. Through innovative strategies and dynamic sales approaches, they didn't just drive revenue—they created value. This remarkable demonstration of creativity, leadership, and business acumen reflects the transformative learning environment at MSB, where students are empowered to think big, act boldly, and turn challenges into opportunities.

# Begin Your Legacy at LPU

When you choose LPU, you join a community globally recognized through its NIRF ranking, currently positioned 38th among Indian universities.

Here, holistic growth meets world-class education, and your journey doesn't end at graduation—it starts there. Join a network of leaders, innovators, and global changemakers ready to leave their mark.