



L OVELY
P ROFESSIONAL
U NIVERSITY

Transforming Education Transforming India

STUDY **COMMERCE**

AT
LOVELY
PROFESSIONAL
UNIVERSITY

University with highest NAAC Grade A++ with 3.68 score on 4 point scale

Think**BIG**

LOVELY PROFESSIONAL UNIVERSITY

Lovely Professional University (LPU) is a multi-faculty research-oriented institution with hi-tech campus offering more than 200 professional programmes. LPU campus is a complete world in itself having students from 28 states of India and more than 50 countries of the world.

LPU is a world class institution with internationally benchmarked curricula, innovative pedagogy focused on experiential learning, cutting edge research, 300+ foreign tie-ups, well qualified faculty with industry exposure, outstanding sports & cultural facilities, excellent residential facilities, In-campus shopping mall, hospital, banks, postal services etc.

The University is ranked high on various parameters by Government Bodies and other credible organisations. LPU receives Highest Grade A++ with 3.68 score on 4 Point Scale by NAAC (National Assessment & Accreditation Council), an Autonomous Institution of the University Grants Commission (UGC), Ministry of Education, Govt. of India. Times Higher Education Impact Ranking 2023 has ranked LPU 2nd in India. The Times Higher Education World University Rankings 2024 has ranked LPU 25th amongst Top Universities of India (Both Govt. & Private). The University has also been ranked 38th in NIRF Rankings 2023 by Ministry of Education, Govt. of India amongst all government and private universities in India. LPU also has the distinction of being the first private university in India to get ICAR accreditation from Ministry of Agriculture, Govt. of India for its Agriculture programmes.



SCHOOL OF MANAGEMENT & COMMERCE

Unleash Your Business Acumen at LPU

At LPU, management education is uniquely tailored to bridge academia with industry, ensuring students are prepared for real-world challenges. The curriculum is meticulously crafted to reflect industry trends and demands, providing students with practical skills and knowledge essential for success. Taught by seasoned faculty and industry professionals, students gain first-hand insights and experiences, acquiring valuable perspectives that enrich their learning journey. The multicultural environment fosters collaboration and understanding, preparing students for the dynamic and globalized workplaces of today.





VISION

To be a leading business school, globally recognized for grooming management professionals with leadership and research skills along with entrepreneurial orientation and the ability to take decisions to attain excellence and pursue policies that balance the interest of all stakeholders.

MISSION

- Deliver rigorous outcome-based learning experiences to prepare the students for global careers and a lifelong learning attitude.
- Develop a strong industry interface to provide experiential learning through an industry-driven curriculum & industry exposure.
- Provide ecosystem for research & analytical decision-making skills for business leadership addressing societal needs & challenges.
- Develop social sensitivity and maximize exposure to co-curricular and extra-curricular activities for holistic development.
- Create an ecosystem for nurturing business ideas, incubation & entrepreneurship.

RANKINGS



**World
University
Rankings 2024**

Times Higher Education Ranking is the World's Most Prestigious University Ranking System

RANKS LPU
2nd
IN INDIA

**IN BUSINESS &
ECONOMICS**

Worldwide - 501-600 Band



Times Higher Education Impact Rankings 2023

RANKS LPU
2nd
IN INDIA

**AMONGST BOTH
GOVERNMENT & PRIVATE
UNIVERSITIES**

Worldwide - 101-200 Band



Ministry of Education, Government of India

RANKS LPU
38th
IN INDIA

**AMONGST
ALL MANAGEMENT
INSTITUTIONS**

PROGRAMS OFFERED

Regular

B.Com

B.Com. (Hons.)

Industry Collaborative

B.Com. (Management Accounting & International Finance)
integrated with US-CMA

B.Com. (Corporate Finance) integrated with US-CPA

B.Com. (International Accounting) integrated with UK-ACCA

International Credit Transfer Option

B.Com. (2+2 with International Credit Transfer Option)

Post Graduate

M.Com.

Doctoral

Ph.D (Commerce)- Full time and Part time



ALUMNI ACHIEVEMENTS

Mandeep Kaur Tangra

was part of a delegation hosted by Hon'ble Prime Minister of India Sh. Narendra Modi. Her "Rural IT Model" based upon reverse migration of youth has been appreciated by all including the Chief Minister of Delhi.



Bibin Babu

is amongst World's Top 10 crypto influencers and has been honoured by World's top organisations like Forbes and 30 under 30. The Verto aims to touch a million lives globally by the time he turns 50 and has invested in successful startups like Snapchat and PepperTap.



Ms. Kritika Singh

Group Head-Content, Wavemaker was honoured by Prasoon Joshi, CEO of McCann World group, India for making it into IMPACT 30 Under 30 awards instituted by exchange4media & Impact Magazine and sponsored by VIACOM18 recognising her work during Covid-19.



PROMINENT RECRUITERS



PLACEMENT HIGHLIGHTS

Highest Package
9.5 LPA

Average Package
of Top 10%

6.31 LPA

Total Recruiters
212



GUEST LECTURE



A. Parsuraman

Professor of Marketing & James W. McLamore Chair Emeritus, University of Miami



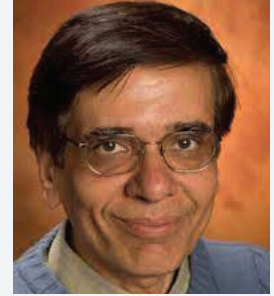
Michael Rada

Father of Industry 5.0



Mr. Vivek Sharma

Chief Marketing Officer, Pidilite



Raghbenra Jha

Professor Emeritus, Arndt-Corden Department of Economics, Crawford School of Public Policy, Australian National University

SPORTS FACILITIES AT LPU

At Lovely Professional University (LPU), students have access to an extensive array of sports facilities catering to diverse interests and preferences.

These encompass both indoor amenities, such as Squash Courts, Basketball Court, Volleyball Courts, Badminton Courts, Shooting Range, Weightlifting Room, Chess Room, Yoga Room, Aerobics Room, Swimming, and Taekwondo Arena, as well as outdoor facilities like basketball, volleyball, tennis, badminton, table tennis, cricket, football, athletics, and more. The university boasts a well-equipped gymnasium and fitness center, providing students with ample opportunities to maintain their physical fitness levels.

Moreover, LPU actively organizes inter-university sports competitions, fostering a spirit of camaraderie and sportsmanship among students while motivating them to excel in various sporting endeavors.



ENCOURAGING ENTREPRENEURSHIP

Mittal School of Business places a strong emphasis on fostering entrepreneurship in addition to educating students for corporate positions. The Start-Up School ensures that students are nurtured with entrepreneurial orientation through boot camps, workshops, interaction with industry professionals and venture capitalists. Hundreds of Start-Up like ARABICA, AROMATICA & CAFENEA have successfully launched by LPU students.



PEDAGOGY

Focus on case-based teaching to develop skills in analytical thinking and reflective judgement by reading and discussing complex, real-life scenarios. Apart from this, emphasis is laid on teaching by use of experiential activities, simulation games, live projects, seminars, guest lectures, business games, role plays, etc

DEPARTMENTAL FACILITIES

- Financial database like Capitaline (financial & qualitative data of more than 10,000 Indian companies) for carrying out research and assignment work.
- Free online journal access to JSTOR, IEEE, JGATE, EBSCO & Springer related database.
- State of the art Computer & Internet labs
- Library facility with large number of books, journals, newspapers & magazines.
- Dedicated discussion rooms for personal interaction with faculty.

CO-CURRICULAR & EXTRACURRICULAR ACTIVITIES

Active participation of students in various clubs is encouraged to expose them to broader competitions. Events like Open House Discussions on contemporary issues, Business quiz, Group discussion on current affairs, etc. are organized by students and faculty managed clubs on regular basis. In addition to this, students are even exposed to many other national level competitions like ETIC (Economic Times Quiz), TATA Crucible Quiz, IMA Case Study Competition, Annual Report Analysis, Company Day, etc. Students have even done wonders in the various events that are organized at the university level.



STUDENT CLUBS





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Find us on



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